
Cordially invite you to the

AAR17 Las Vegas Conference
THEME: Integrating Our Strengths! Achieving Greater Results!
&
IC17 Las Vegas Conference
International Conference on Human Resources & Talent Management
THEME: Enhancing Employee Experience! Ensuring Greater Results!!
ISBN: 978-1-943579-91-4
April 21-23, 2017
Venue: Meeting Room E, Circus Circus Hotel, Las Vegas, USA.

Conference Organized by
Greater Vision Conferences & Seminars Organizing, Dubai - UAE & SDMIMD, Mysore, Karnataka - India.

Proudly Co-sponsored by

Conference Program Handbook & Proceedings

Greater Vision Conferences & Seminars Organizing,
Mobile: +971 55 1696221
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Our Principal Academic Partner:
SDM Institute for Management Development (SDMIMD), Mysore - India.
www.sdmimd.ac.in
American Academic Research Conference on Global Business, Economics, Finance and Business Management (AAR17Las Vegas Conference) & International Conference on Human Resources & Talent Management (IC17Las Vegas Conference)

April 21-23, 2017
Circus Circus Hotel, Las Vegas, USA.
The first day of the conference is on April 21, 2017, Inaugural function at 09.30 am.

Dear & Distinguished Delegates,

Hearty welcome!

I am pleased to extend a warm welcome to Las Vegas which is one of the fabulous tourist destinations in the World.

Also, we are immensely pleased to present the American Academic Research Conference on Global Business, Economics, Finance and Business Management (AAR17Las Vegas Conference) & International Conference on Human Resources & Talent Management (IC17Las Vegas Conference) to you all!

Las Vegas, is a very vibrant global city with a very rich cosmopolitan outlook. It is a busy city with multiple shopping arcades, gourmet restaurants, nightclubs and interesting sightseeing attractions.

A great place to visit!

Las Vegas has drawn millions of visitors and trillions of dollars in wealth to southern Nevada. The city was founded by ranchers and railroad workers but quickly found that its greatest asset was not its springs but its casinos. Visitors do enjoy every moment and every place in Las Vegas.

Consolidating Our Strengths! Achieving Greater Results!!

It is one of the wonders of nature that every country is blessed with a few inherent strengths. Physical resources, manpower resources, knowledge resources, technical resources and conducive climatic conditions are a few worth mentioning, here. Once we identify our strengths, we need to consolidate them all towards a common goal. In the process, we also need to take note of the weaknesses, if any, prevailing in the economic system and strengthen the business and economic climate in the country. This would, not only help the economy to grow on the expected lines but ensure improving the gross domestic product, exports, per-capita income and standard of living of the citizens.

Again, a country’s strength depends on infrastructure, trained manpower, strong institutions and legal framework. Such basic strengths and foundations help an economy to decide on the strategic direction for greater economic success in the long run. Apart from domestic investors and entrepreneurs, such strengths and the climate would also attract investors from abroad. If we offer greater experience for business community, of course, it has the potential to generate jobs and ensure solid economic growth.
Human Resources! The Most Valuable Asset!!

It has been proved that knowledgeable and highly committed employees take the organization to greater heights. Research indicates that organizations that ignore employee grievances and welfare do not survive for a longer period in this competitive global landscape. On the other hand, dedicated employees help organizations to survive even during recessions and turbulent periods. HRM plays a strategic role in managing the human resources in the organization and helps maintain a healthy workplace and environment. Also, HRM keeps reminding the employees of the organizational goals and stresses the need to achieve them all in the set time-frame. In addition, HRM functions include complying with workplace regulations and projecting a greater image about the organization to the outside world. So, the underlying message is to enhance employee experience in the organization.

Get Updated and Connected!

At the upcoming conference in Las Vegas, we would like to provide you with an opportunity to create the right connections and keep abreast of the emerging developments in your core and related fields.

Please join us at Las Vegas and gain a refreshing academic, tourism and networking experience.

Paper Presentations & Invited Lectures!

I am absolutely confident that this conference would provide a great platform to economists, academicians, researchers and scholars from different parts of the world to network and share their insights and views on the emerging trends in all the above areas.

My special thanks to every one of you for your valuable presence and participation. Please do not fail to visit places of interest in Las Vegas, USA.

Best regards,
Dr. Elango Rengasamy,
Honorary Director,
AAR17 & IC17 Las Vegas Conference (April 21-23, 2017)
Circus Circus Hotel, Las Vegas, USA.
Honorary Executive Editor, Global Business Research Journals,
Kindly read the instructions given below:

Registration

Upon arrival at the Conference venue, please proceed to Meeting Room E of the hotel to complete the registration. There will be signage/written direction to help you to locate us. You may also enquire at the front desk for directions to the Conference room.

Please note that registration desk will be open from 9.30 am to 10.15 am on 21 April 2017.

Please report either to Dr. Elango Rengasamy or Dr. Saurav Roychoudhury for completing your registration. If you have already remitted the conference fee, you will receive a Conference folder based on the payment option you have chosen.
Conference proceedings
Conference proceedings may be obtained on demand.

All the papers that are listed in the conference handbook will be available online on our website, in a few days.

Presentation Room
On 21 and 22 April, we will be using the presentation room – MEETING ROOM E.

What should you bring along for your presentation?
Please bring the PPT of your research paper in a pen-drive. Please print at least 10-12 copies of your full paper and hand them to the chair and participants of the session at the beginning of your presentation.
Each author will have about 15 minutes for presentation and 5 minutes for questions and discussion. Kindly stick to the allocated time limits, please.
The meeting room has an LCD projector and a laptop computer for you to make your presentation.

***Please ensure that you save your presentation file both in 2010/2013 versions.

Coffee and Lunch Break
Coffee and snacks will be served twice (morning and evening) and Lunch will be served in MEETING ROOM E.

Best Paper Award
‘Best Paper’ is selected on the basis of a set of selected criteria. Reviewers’ report is the key factor in selecting the best research papers. The best paper awards will be announced at the conference.

Best Presenter Award
Best Presenter Awards will be presented only to research scholars/young researchers who make outstanding presentations in each track which will be based on the recommendations of the Chair/Observers of the respective technical sessions. If sufficient number of research scholars do not participate, this award would not be presented.

Publication of your Paper
All the accepted papers will be published in the form of ‘Conference proceedings’. It will also be published in our journals provided you have opted for it and made significant improvements on the papers in light of the Reviewers’ reports/suggestions.

Whom to Contact?
For any queries/issues regarding the Conference matters, please contact Ms. Catherine Elizabeth on +91 8220055161 (Indian Mobile Number) or Dr. Elango Rengasamy on +971551696221 – (Dubai Mobile).
You may also send an email to editor@globalbizresearch.org.
WhatsApp Contact: +971 55 1696221

You may also send ‘WhatsApp’ messages to the above mobile number (messages only). We would try our best to respond, as early as possible. While sending messages, kindly indicate the conference (AAR17/IC17 Las Vegas Conference and your name, as well).

Upcoming Conferences
If you would like to participate in our future/upcoming conferences, please keep visiting our website www.globalbizresearch.org to find out more information. You will also receive regular updates from us.

List of Participating Countries
AAR17Las Vegas Conference on Global Business, Economics, Finance and Business Management and IC17Las Vegas Conference on Human Resources & Talent Management are extremely proud to welcome delegates from different parts of the world.

Conference Team
Hon. Director: Dr. Elango Rengasamy, Visiting Professor, Sogang Business School, South Korea & SKEMA Business School, Lille, Paris-France.
Dr. Saurav Roychoudhury, Conference Adviser, Capital University, USA.
Ms. Dhanapackiam, Events & Publications Coordinator
Ms. Catherine Elizabeth, Events & Publications Coordinator
Ms. Lavanya P, Editorial Assistant
Ms. Amitha J, Editorial Assistant
Mr. Benker Dinesh, Launch Web Dreams

Chair – Technical Sessions
Dr. Said Ghezal, Western Kentucky University, USA.
Dr. Nizar M. Alsharari, United Arab Emirates University, UAE.
Dr. Nisha Singh, Livingstone College, USA.

Conference Advisory Board and Review Teams
Dr. Mohd Zaini Abd Karim, Universiti Utara Malaysia, Malaysia.
Dr. PManlio Del Giudice, Second University of Naples, Italy.
Dr. Sanja Grubacic, Southern Connecticut State University, USA.
Dr. Daniel Makina, University of South Africa, South Africa.
Dr. Elango Rengasamy, Visiting Professor of Finance, Sogang Business School, Seoul, South Korea.
Dr. Gilbert V. Nartea, Lincoln University, New Zealand.
Dr. Saurav Roychoudhury, Capitol University, USA.
Dr. Stepen O. Aro-Gordon, Baze University, Nigeria.
Dr. Renato Lopes da Costa, ISCTE Business School University, Portugal.
Dr. Katerina Annaraud, University of South Florida, USA.
Dr. Steve Burns, Liverpool John Moores University, UK.
Dr. Ma. Riza Manalo, University of Negros Occidental-Recoletos, Philippines.
AAR17/IC17 Las Vegas Conference
Program Outline

Friday, April 21, 2017 (Timeline)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>09.30 - 10.15</td>
<td>Registration</td>
</tr>
<tr>
<td>10.15 - 11.00</td>
<td>Inaugural Session/ Keynote Address (Meeting Room E)</td>
</tr>
<tr>
<td>11.00 – 11.30</td>
<td>Coffee Break (Lobby)</td>
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<tr>
<td>11.30 – 12.45</td>
<td>Technical session 1 – Paper Presentations</td>
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<tr>
<td>12.45 - 14.00</td>
<td>Lunch Break &amp; Networking</td>
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<tr>
<td>14.00 - 14.20</td>
<td>Invited Lecture</td>
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<tr>
<td>14.30 - 15.30</td>
<td>Interactive Session</td>
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<tr>
<td>15.30 - 16.00</td>
<td>Coffee Break (Lobby)</td>
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Presentation Room: Meeting Room E

Saturday, April 22, 2017 (Timeline)

<table>
<thead>
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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10.00 – 11.00</td>
<td>Invited Lecture (Meeting Room E)</td>
</tr>
<tr>
<td>11.00 - 11.30</td>
<td>Coffee Break (Lobby)</td>
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<tr>
<td>11.30 – 12.45</td>
<td>Technical session 2 - Paper Presentations</td>
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<tr>
<td>12.45 – 14.00</td>
<td>Lunch Break &amp; Networking</td>
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<tr>
<td>14.00– 14.45</td>
<td>Invited Lecture</td>
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<tr>
<td>15.45 – 16.00</td>
<td>Coffee Break (Lobby)</td>
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<tr>
<td>16.30 PM</td>
<td>AAR17/IC17Las Vegas Conference Concludes</td>
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</table>

Sunday, April 23, 2017
A Free Day for the delegates. No Program on this day.
Day 1 – Program in Meeting Room E
Inaugural Session/Keynote Address

**Welcome Address: Dr. Elango Rengasamy**
Visiting Professor of Finance, Sogang Business School, Seoul, South Korea & SKEMA Business School, Lille, Paris-France.
Conference Director – AAR17/IC17 Las Vegas Conference

**Keynote Address: Dr. Saurav Roychoudhury**, Capital University, USA.
**Topic:** “Structuring Your Research Paper! A few useful insights!”

**Special Address: Dr. Katharine A. Hubbard**, The University of Texas, USA.
**Topic:** Emerging Trends in Advertising!

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<th>Time</th>
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<tr>
<td>11.00 – 11.30</td>
<td>“Coffee Break”</td>
<td>(Lobby)</td>
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Technical Session – 1

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<tr>
<td>11.30 – 12.45</td>
<td>Technical Session – 1</td>
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Track: (Finance, Accounting & Banking and HR & Talent Management)

**Session Chair: Dr. Said Ghezal**, Western Kentucky University, USA.

**ID_LM707:** Executive Coaching VS. Mentoring: What Does the Research Know so Far?: Kanu Priya, Western Illinois University, USA.

**ID_L713:** Meta-Analysis on SRI: Chang-Soo Kim, Yonsei University, South Korea & University of Washington, USA.

**ID_717:** The Tax System as the Determinant of Institutional Unemployment in the OECD Countries: Magdalena Knapińska & Edyta Małecka-Ziembieńska, Poznan University of Economics and Business, Poland.

**ID_LM708:** Teaching an International Classroom: Preliminary Study and Analysis: Kanu Priya, Western Illinois University, USA.

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<td>12.45 – 14.00</td>
<td>Lunch Break</td>
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<tr>
<td>14.00 – 14.20</td>
<td>Invited Lecture</td>
<td>(Meeting Room E)</td>
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**Dr. Nizar Alsharari,**
United Arab Emirates University, UAE.
**Topic:** Change Management! Emerging Paradigms!!
Interactive Session
Topic: “Honing the Right Skills & Making Your Students Employable! Your Role as an Academician!”

Day 2
Saturday, April 22, 2017

10.00 – 11.00 Invited Lecture (Meeting Room E)

Dr. Elango Rengasamy
Topic: “Creating World-Class Universities” – A re-look at our contribution?

11.00 – 11.30 “Coffee Break”

Technical Session – 2
11.30 – 12.30

Track: (Management and Marketing and Finance, Accounting & Banking)
Session Chair: Dr. Nizar M. Alsharari, United Arab Emirates University, UAE.

ID_L710: Multilevel Institutional Analysis of Accounting Changes in the Public Financial Management: Nizar M. Alsharari, United Arab Emirates University, UAE.
ID_L714: How Private Level Succeeds in the Market: Sang-Uk Jung, Hankuk University of Foreign Studies, Korea (South).

12.30 – 13.15 Invited Lecture (Meeting Room E)

Dr. Saurav Roychoudhury,
Capital University, USA.
Topic: Sovereign Credit Ratings - A few useful Insights!
# AAR17/IC17 Las Vegas Conference Concludes

## AAR17/IC17 Las Vegas Conference

### List of Participants

<table>
<thead>
<tr>
<th>ID_No</th>
<th>Name</th>
<th>University/College</th>
<th>Country</th>
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<tbody>
<tr>
<td></td>
<td>Dr. Saurav Roychoudhury</td>
<td>Capital University</td>
<td>USA</td>
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<tr>
<td>L710</td>
<td>Dr. Nizar Alsharari</td>
<td>United Arab Emirates University</td>
<td>UAE</td>
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<tr>
<td>L713</td>
<td>Dr. Chang-Soo Kim</td>
<td>Yonsei University/University of Washington</td>
<td>Korea (South)</td>
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<tr>
<td>L714</td>
<td>Dr. Sang-Uk Jung</td>
<td>Hankuk University of Foreign Studies</td>
<td>Korea (South)</td>
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<tr>
<td>L715</td>
<td>Dr. Katharine Hubbard</td>
<td>The University of Texas at Austin</td>
<td>USA</td>
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<tr>
<td>L717</td>
<td>Dr Hab. Magdalena Knapińska</td>
<td>Poznan University of Economics and Business</td>
<td>Poland</td>
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<tr>
<td>L717a</td>
<td>Dr Hab. Edyta Malecka-Ziemińska</td>
<td>Poznan University of Economics and Business</td>
<td>Poland</td>
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<td>LM707/708</td>
<td>Dr. Kanu Priya</td>
<td>Western Illinois University</td>
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<td>LD716</td>
<td>Dr. Said Ghezal</td>
<td>Western Kentucky University</td>
<td>USA</td>
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<tr>
<td>LD720</td>
<td>Mr. Mansour Almutairi</td>
<td>Willamette University</td>
<td>USA</td>
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<tr>
<td>LD721</td>
<td>Dr. Falih M. Alsaaty</td>
<td>Bowie State University</td>
<td>USA</td>
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<tr>
<td>LD722</td>
<td>Mr. Ali Alomry</td>
<td>Gannon University</td>
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<tr>
<td>LMD715</td>
<td>Mr. Fahad Alruqib</td>
<td>Lewis University</td>
<td>USA</td>
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<tr>
<td>LMD716</td>
<td>Mr. Abdullah Khaled Almugren</td>
<td>Valdosta University</td>
<td>USA</td>
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<tr>
<td>LMD718</td>
<td>Mr. Abdualmilik Ali Alhudaithy,</td>
<td>Arizona State University</td>
<td>USA</td>
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<tr>
<td>LMD719</td>
<td>Mr. Saad Alharbi</td>
<td>Lewis University</td>
<td>USA</td>
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<tr>
<td>LMD720</td>
<td>Mr. SAMI ALASIRI</td>
<td>Valdosta State University</td>
<td>USA</td>
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<tr>
<td>LMD722</td>
<td>Mr. Ahmed Alshahrani</td>
<td>Central Michigan University</td>
<td>USA</td>
</tr>
</tbody>
</table>
Global Business Research Journals

www.globalbizresearch.org

- Journal of Emerging Issues in Economics, Finance and Banking (ISSN: 2306-367X) (Impact Factor: 1.541)
- Global Journal of Contemporary Research in Accounting, Auditing and Business Ethics (ISSN 2311-3162)
- Global Journal of Emerging Trends in e-business, Marketing and Consumer Psychology (ISSN 2311-3170)
- Global Review of Research in Tourism, Hospitality and Leisure Management (ISSN 2311-3189)
- International Journal of Recent Advances in Organizational Behaviour and Decision Sciences (ISSN 2311-3197)
- International Review of Research in Emerging Markets and the Global Economy (ISSN 2311-3200)

Our Journals are indexed in the following directories:

Our Academic Partners:

- SDM Institute for Management Development, India
- Centre for Sustainable Development (CSD), Vietnam
- Logistics Training Center Mekong Subregion - Japan in Vietnam
- Case Centre, UK
- Brown Walker
- Dai Nam University, Vietnam
- Vietnam Maritime University
- Inomics, Germany
- Wall Street Oasis
- Research Gate
Our Upcoming Conferences – 2017

Dear Delegates,
You are cordially invited to participate in our International Conferences happening globally!
Please visit our conference websites listed below for further information:

South East Asia

Twelfth Asia-Pacific Conference on Global Business, Economics, Finance and Social Sciences - Jakarta, Indonesia
Conference Dates: May 18-20, 2017
Venue: Jakarta, Indonesia.
Website: http://globalbizresearch.org/Indonesia_Conference_2017_May1/

International Conference on Corporate Governance and Business Ethics - Jakarta, Indonesia
Conference Dates: May 18-20, 2017
Venue: Jakarta, Indonesia.
Website: http://globalbizresearch.org/Indonesia_Conference_2017_May2/

Thirteenth Asia-Pacific Conference on Global Business, Economics, Finance and Banking - Singapore
Conference Dates: August 3-5, 2017
Venue: Village Hotel Albert Court, Singapore.
Website: http://globalbizresearch.org/Singapore_Conference_August_2017_1/

International Conference on Corporate Governance & Business Ethics - Singapore
Conference Dates: August 3-5, 2017
Venue: Village Hotel Albert Court, Singapore.
Website: http://globalbizresearch.org/Singapore_Conference_August_2017_2/

Fourteenth Asia-Pacific Conference on Global Business, Economics, Finance and Banking – Kuala Lumpur, Malaysia
Conference Dates: August 10-12, 2017
Venue: Kuala Lumpur, Malaysia.
Website: http://globalbizresearch.org/Malaysia_Conference_August_2017_1/

International Conference on Environment & Sustainable Development – Kuala Lumpur, Malaysia
Conference Dates: August 10-12, 2017
Venue: Kuala Lumpur, Malaysia.
Website: http://globalbizresearch.org/Malaysia_Conference_August_2017_2/

International Academic Research Conference on Small & Medium Enterprises (SMEs) – Hanoi City, Vietnam
Conference Dates: August 18-19, 2017
Venue: Hanoi City, Vietnam.
Website: http://globalbizresearch.org/Vietnam_Conference_August_2017_1/
International Conference on Multiple Academic Disciplines – Hanoi City, Vietnam

**Conference Dates:** August 18-19, 2017
**Venue:** Hanoi City, Vietnam.
**Website:** [http://globalbizresearch.org/Vietnam_Conference_August_2017_2/](http://globalbizresearch.org/Vietnam_Conference_August_2017_2/)


**Conference Dates:** August 18-19, 2017
**Venue:** Hanoi City, Vietnam.

Fifteenth Asia-Pacific Conference on Global Business, Economics, Finance and Social Sciences – Tokyo, Japan

**Conference Dates:** November 23-25, 2017
**Venue:** Tokyo, Japan.

International Conference on Human Resources Management - Tokyo, Japan

**Conference Dates:** November 23-25, 2017
**Venue:** Tokyo, Japan.

Sixteenth Asia-Pacific Conference on Global Business, Economics, Finance and Social Sciences - Taipei, Taiwan ROC

**Conference Dates:** December 21-22, 2017
**Venue:** Taipei, Taiwan ROC.
**Website:** [http://globalbizresearch.org/Taiwan_Conference_Dec_2017_1/](http://globalbizresearch.org/Taiwan_Conference_Dec_2017_1/)

International Conference on Human Resources & Talent Management – Taipei, Taiwan ROC

**Conference Dates:** December 21-22, 2017
**Venue:** Taipei, Taiwan ROC.
**Website:** [http://globalbizresearch.org/Taiwan_Conference_Dec_2017_2/](http://globalbizresearch.org/Taiwan_Conference_Dec_2017_2/)

International Conference on Multiple Academic Disciplines – Taipei, Taiwan ROC

**Conference Dates:** December 21-22, 2017
**Venue:** Taipei, Taiwan ROC.
**Website:** [http://globalbizresearch.org/Taiwan_Conference_Dec_2017_3/](http://globalbizresearch.org/Taiwan_Conference_Dec_2017_3/)

Middle East

Middle East Conference on Global Business, Economics, Finance and Management Sciences – Dubai, UAE

**Conference Dates:** May 27-28, 2017
**Venue:** Dubai, UAE.

International Conference for Multiple Academic Disciplines – Dubai, UAE
International Conference on Risk Management – Dubai, UAE
Conference Dates: May 27-28, 2017
Venue: Dubai, UAE.
Website: http://globalbizresearch.org/Dubai_Conference_May_2017_2/

International Conference on Human Resources Management & Talent Acquisition – Dubai, UAE
Conference Dates: May 27-28, 2017
Venue: Dubai, UAE.

Sixth Middle East Conference on Global Business, Economics, Finance and Banking – Dubai, UAE
Conference Dates: October 6-8, 2017
Venue: Dubai, UAE.
Website: http://globalbizresearch.org/Dubai_Conference_Oct_2017_1/

International Conference on Tourism, Hospitality & Sustainable Development – Dubai, UAE
Conference Dates: October 6-8, 2017
Venue: Dubai, UAE.
Website: http://globalbizresearch.org/Dubai_Conference_Oct_2017_2/

Africa

Annual African Academic Research Conference on Global Business, Economics, Finance and Social Sciences - Arusha City, Tanzania
Conference Dates: October 12-13, 2017
Venue: Arusha City, Tanzania.
Website: http://globalbizresearch.org/Tanzania_Conferences_2017_Oct_1/

International Conference on Multiple Academic Disciplines – Arusha City, Tanzania
Conference Dates: October 12-13, 2017
Venue: Arusha City, Tanzania.
Website: http://globalbizresearch.org/Tanzania_Conferences_2017_Oct_2/

International Conference on Tourism & Marketing – Arusha City, Tanzania
Conference Dates: October 12-13, 2017
Venue: Arusha City, Tanzania.
Website: http://globalbizresearch.org/Tanzania_Conferences_2017_Oct_3/

Europe

Sixth European Academic Research Conference on Global Business, Economics, Finance and Social Sciences – Rome, Italy
Conference Dates: July 1-3, 2017
Venue: Rome, Italy.
Website: http://globalbizresearch.org/Rome_Italy_July_2017_1/

International Conference on Management & Behavioural Sciences – Rome, Italy
Conference Dates: July 1-3, 2017
Venue: Rome, Italy.
Website: http://globalbizresearch.org/Rome_Italy_July_2017_2/

International Conference for Multiple Academic Disciplines – Rome, Italy
Conference Dates: July 1-3, 2017
Venue: Rome, Italy.
Website: http://globalbizresearch.org/Rome_Italy_July_2017_3/

Seventh European Academic Research Conference on Global Business, Economics, Finance and Banking – Zurich, Switzerland
Conference Dates: July 7-9, 2017
Venue: Zurich, Switzerland.
Website: http://globalbizresearch.org/Swiss_Conference_July_2017_1/

International Conference on Marketing, Tourism & Hospitality – Zurich, Switzerland
Conference Dates: July 7-9, 2017
Venue: Zurich, Switzerland.
Website: http://globalbizresearch.org/Swiss_Conference_July_2017_2/

International Conference for Multiple Academic Disciplines – Zurich, Switzerland
Conference Dates: July 7-9, 2017
Venue: Zurich, Switzerland.
Website: http://globalbizresearch.org/Swiss_Conference_July_2017_3/

Eighth European Academic Research Conference on Global Business, Economics, Finance and Social Sciences – Athens, Greece
Conference Dates: July 12-14, 2017
Venue: Athens, Greece.
Website: http://globalbizresearch.org/Greece_conference_July_2017_1/

International Conference on Talent & Knowledge Management – Athens, Greece
Conference Dates: July 12-14, 2017
Venue: Athens, Greece.
Website: http://globalbizresearch.org/Greece_conference_July_2017_2/

International Conference for Multiple Academic Disciplines – Athens, Greece
Conference Dates: July 12-14, 2017
Venue: Athens, Greece.
Website: http://globalbizresearch.org/Greece_conference_July_2017_3/

America

Second American Academic Research Conference on Global Business, Economics, Finance and Social Sciences – New York, USA
Conference Dates: April 28–30, 2017
Venue: Wagner College, New York, USA.
Website: http://globalbizresearch.org/New_York_Conferences_2017_April1/
International Conference on Marketing, Tourism & Hospitality – New York, USA

Conference Dates: April 28–30, 2017
Venue: Wagner College, New York, USA.
Website: [http://globalbizresearch.org/New_York_Conferences_2017_April2/](http://globalbizresearch.org/New_York_Conferences_2017_April2/)

**Conferences in 2017**

- **New York**-USA: April 28-30, 2017
- **Jakarta-Indonesia**: May 18-30, 2017
- **Dubai-UAE**: May 27-28, 2017
- **Rome-Italy**: July 1-3, 2017
- **Zurich-Switzerland**: July 7-9, 2017
- **Athens-Greece**: July 12-14, 2017
- **Singapore**: August 3-5, 2017
- **Kuala Lumpur - Malaysia**: August 10-12, 2017
- **Hanoi City-Vietnam**: August 18-19, 2017
- **Dubai-UAE**: October 6-8, 2017
- **Arusha City-Tanzania**: October 12-13, 2017
- **Tokyo-Japan**: November 23-25, 2017
- **Taipei-Taiwan ROC**: December 21-22, 2017

**Conferences in 2018**

- **Hong Kong-SAR**: January 19-21, 2018
- **Bangkok-Thailand**: February 16-18, 2018
- **Bangalore-India**: April 6-8, 2018
- **New York-USA**: April 13-15, 2018
- **Chicago-USA**: April 20-22, 2018
- **Beijing-China**: May 18-20, 2018
- **Milan-Italy**: June 30 – July 1-2, 2018
- **Paris-France**: July 5-7, 2018
- **Geneva-Switzerland**: July 9-11, 2018
- **Singapore**: July 27-29, 2018
- **Kuala Lumpur-Malaysia**: August 1-3, 2018
- **Hanoi-Vietnam**: August 7-9, 2018
- **Da Nang-Vietnam**: August 13-15, 2018
- **Dubai-UAE**: October 5-7, 2018
- **Taipei-Taiwan ROC**: December 21-23, 2018

**Conferences in 2019**

- **Hong Kong-SAR**: January 18-20, 2019
- **Bangkok-Thailand**: February 15-17, 2019
- **New York-USA**: April 26-28, 2019
- **Las Vegas-USA**: May 10-12, 2019
- **Hungary-Budapest**: June 1-3, 2019
- **Austria-Vienna**: June 7-9, 2019
- **Paris-France**: July 5-7, 2019
- **Zurich-Switzerland**: July 12-14, 2019
- **Singapore**: August 2-4, 2019
- **Kuala Lumpur-Malaysia**: August 9-11, 2019
- **Dubai-UAE**: October 11-13, 2019
- **Taipei City-Taiwan**: December 20-22, 2019
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April 21-23, 2017

Venue: Circus Circus Hotel, 2880, Las Vegas, Boulevard, South, Las Vegas, Nevada. 89109, USA.
Phone: 702 836 6514

How to Reach the Conference venue?

Driving Directions

FROM MCCARRAN AIRPORT INTERNATIONAL (LAS)
Exit McCarran Airport to Swenson Street
Turn left onto E. Tropicana Ave
Turn right on Las Vegas Boulevard
Turn left on Circus Circus Drive
Turn left into the main entrance

FROM INTERSTATE 15 SOUTH
Exit I-15 onto Sahara Ave heading east
Turn right onto Las Vegas Boulevard South off Sahara
Turn right on Circus Circus Drive
Turn left into the main entrance

Location map!
https://www.google.com/maps/@36.1374458,-115.1669848,17z

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Have a safe and pleasant trip to Las Vegas, USA!