Indian Automobile Sector- A Promising Sector

Hitesh Punjabi,
Assistant Professor of Finance,
Chetana’s Institute of Management and Research,
Maharashtra, India.
E-mail: hitpun@gmail.com

Abstract

Policy and regulatory initiatives such as “Make in India,” GST, and new road transport and safety bill, aim to bring in efficiency, safety and sustainable development. However, the implementation of these policies remains critical to put the Indian automotive industry back on a high-growth path. After a moderate recovery in FY15, researcher expects the market to reflect better growth during FY16 on the back of new model launches, low fuel prices, possible reduction in interest rates and high discounts. The study represents the figures of 4 Indian Automobile Industry Players in Nifty Index during the period FY14 to FY16-YTD. The study has been conducted across various segments such as passenger vehicle, commercial vehicle, utility vehicles, multi-purpose, two wheelers and three wheelers. Each section explains current and future market trends, and developments in the Indian automobile market. The methodology is used to find the trends and the market share of the Indian automobile industry. The research takes into account the past and current trends in an economy, and more specifically in an industry, to bring out an objective market analysis.