Entrepreneurial Behaviour among Students of Professional Courses:  
An Empirical Study of South Gujarat

Radha Vyas,  
Assistant Professor,  
Navnirman Institute of Management,  
Gujarat, India.  
E-mail: radhanvyas@gmail.com

Hemlata Agrawal,  
Associate Professor,  
S. R. Luthra Institute of Management,  
Gujarat, India.

Abstract  
In today’s competitive job environment, total job opportunities are inevitably limited and thus one must compete to secure a job. As a result, many graduates are unable to get a job upon graduation. Students are now apparently searching for a business education that can equip them with the necessary entrepreneurial knowledge and skills to succeed in running businesses or to create a job from seizing existing entrepreneurial opportunities. To bridge this gap, this study investigates the entrepreneurial behavior among students of professional courses, viz. MBA and MCA in South Gujarat. Specifically, it aims to examine the relationship between entrepreneurial behaviour and the Theory of Planned Behaviour (TPB). Structural equation modeling (SEM) using confirmatory factor analysis was employed to test the model. The important parameters studied are Attitude towards Behaviour, Subjective Norms, Perceived Behavioural Control and Entrepreneurial Behaviour. A review of relevant theoretical perspectives of entrepreneurial behaviour and antecedents guided the development of hypotheses for the study. This study represents an initial test of an entrepreneurial intention model that includes entrepreneurial intensity and entrepreneurial behavior for MBA and MCA students. It provides a plausible representation of the entrepreneurial intention theory as conceptualized and serves as the basis for final conclusions. Further testing of the theory is necessary for generalization of results beyond this study.

Key Words: Entrepreneurial Behaviour; Theory of Planned Behaviour; Professional Courses