
Cordially invite you to the

AAR17 New York Conference
Second American Academic Research Conference on Global Business, Economics, Finance and Social Sciences
THEME: Growth for All! Breaking Barriers! Building for the Future!!

&

IC17 New York Conference
International Conference on Marketing, Tourism & Hospitality
THEME: Linking Cultures! Promoting Tolerance and Cross-Cultural Understanding!!

April 28-30, 2017

Venue: Wagner College, One Campus Road, Staten Island, NY 10301 USA.

Conference Organized by
Greater Vision Conferences & Seminars Organizing, Dubai - UAE & SDMIMD, Mysore, Karnataka - India.

Proudly Co-sponsored by
J.A. Alpha Business Research & Publishers Pvt. Ltd., Chennai - India

Conference Program Handbook & Proceedings

Greater Vision Conferences & Seminars Organizing,
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Our Principal Academic Partner:
SDM Institute for Management Development (SDMIMD), Mysore - India.

www.sdmimd.ac.in
Dear & Distinguished Delegates,

Hearty welcome!

I am pleased to extend a warm welcome to New York, USA which is one of the fabulous tourist destinations in the World. Also, we are immensely pleased to present the Second American Academic Research Conference on Global Business, Economics, Finance and Social Sciences & International Conference on Marketing, Tourism & Hospitality to you all! New York, indeed, is a very vibrant global city with a very rich cosmopolitan outlook. It is a busy city with multiple shopping arcades, gourmet restaurants, nightclubs and interesting sight-seeing attractions.

Ensuring Growth for All!

Tangible and sustainable growth for all is key to economic prosperity, higher standard of living and happiness of the masses. Reducing poverty, ensuring job security, providing corruption-free administration, creating and maintaining world-class infrastructure which includes quality roads, ports, telecommunication, healthcare, technology, energy security, high-speed internet etc., are all possible only when we remove all the barriers on the way.

Focusing on Developing and Under-developed Economies!

Many of the technological advancements, unfortunately, have not reached the developing and under-developed countries in Asia and the African continents.

For instance, internet penetration rate is just 28.6% in Africa and 40.2% in Asia respectively, while North America enjoys 87.9% and the Europe 73.5%. (Source: www.internetworldstat.com). This unequal trends should be addressed, early to bring an orderly and overall growth of the world economy.

Building for the Future!

Global governments should work together in order to identify obstacles, exchange valuable information on trade, investments, technological-break-through etc., focus on infrastructure and capacity building, ensure food security and give fresh fillip to human resource development. Only then, building a better future not only for the current generation but for the future generation is quite possible.

Promoting Tolerance and Cross-Cultural Understanding!

The World! - A Small Global Village!
With the rapid advancement of science and technology, people living in different parts of the world, although they belong to different religions, race and color, have learnt to live and work together. This phenomenon has rendered geographical boundaries, meaningless. War, crime against humanity, vandalism, destruction of properties and incidents of such crimes have disturbed peace and harmony at many places/countries from time immemorial. Although faith in different gods has always been a part of human race, it should not obviously, escalate to the level of intolerance and hate against each other. Of course, understanding different cultures, visiting places of historical importance would certainly help an individual to learn and respect other cultures and faiths.

**Tourism Promotes Peace and Harmony!**

The diversity in cultures is so rich that if we understand other cultures, it would help us to promote peace and harmony in the world. No wonder, tourism helps us to understand humanity better, treat fellow humans with kindness and respect, sympathy and good intentions. Tourism teaches us to display a very high level of tolerance towards all human beings irrespective of caste, color, race and religion.

**Paper Presentations & Invited Lectures!**

Of course, I am quite confident that this conference would provide a platform to economists, academicians, researchers and scholars from different parts of the world to network and share their insights and views on the emerging trends in social science research and other related disciplines.

Our sincere thanks to the Conference Advisory Board, Prof. N.R. Parasuraman, Professor of Finance & Director, SDM Institute of Management Development, Mysore-India, our proud academic partners, Dr. Lily D. McNair, Provost and Senior Vice-President, Academic Affairs, Wagner College & Prof. Mary Lo Re, Dean of Adult Education & Extension Programs, Wagner College for their constant support and encouragement to the conference. Ms. Kyra Dashe, Asst. Director of Conferences richly deserves our appreciation for the perfect coordination and support. We owe a lot to Ms. Sharon P Guinta, Director, The Department for Lifelong Learning, Wagner College for her great support.

My special thanks to every one of you for your valuable presence and participation. Please do not fail to visit places of interest in New York, USA.

Best regards,
Dr. Elango Rengasamy,
Conference Director,
Visiting Professor, Sogang Business School, South Korea & SKEMA Business School, Lille-Paris, France
Wagner College, One Campus Road, Staten Island, NY 10301 USA. Honorary Executive Editor, Global Business Research Journals.
www.globalbizresearch.org

Kindly read the instructions given below:
Registration
Upon arrival at the Conference venue, please proceed to the Main Hall of the Wagner College to complete the registration. There will be signage/written direction to help you to locate us. You may also enquire at the front desk for directions to the Conference room.

Please note that registration desk will be open from 8.30 am to 9.30 am on 28 April 2017.

Please report either to Dr. Elango Rengasamy or any volunteer for completing your registration. If you have already remitted the conference fee, you will receive a Conference folder based on the payment option you have chosen.

Conference proceedings
Conference proceedings will be available in a pen drive and will be available on demand.

All the papers that are listed in the Conference handbook will be available online on our website.

Presentation Room
On April 28, we will be using the presentation rooms – Main Hall & Spiro Hall and on April 29, we will be using the presentation room – Main Hall.

What should you bring along for your presentation?
Please bring the PPT of your research paper in a pen-drive. Please print at least 10-15 copies of your full paper and hand them to the chair and participants of the session at the beginning of your presentation.
Each author will have about 15 minutes for presentation and 5 minutes for questions and discussion. Kindly stick to the allocated time limits, please.

The meeting room has an LCD projector and a laptop computer for you to make your presentation.

***Please ensure that you save your presentation file both in 2010/2013 versions.

Coffee and Lunch Break
Coffee and snacks will be served twice (morning and evening) in Lobby. Lunch will be served in the Student Union Building – Room 201.

Best Paper Award
‘Best Paper’ is selected on the basis of a set of selected criteria. Reviewers’ report is the key factor in selecting the best research papers. The best paper awards will be announced at the conference.

Best Presenter Award
Best Presenter Awards will be presented only to research scholars/young researchers who make outstanding presentations in each track which will be based on the recommendations of the Chair/Observers of the respective technical sessions. If
sufficient number of research scholars do not participate, this award would not be presented.

Publication of your Paper
All the accepted papers will be published in the form of ‘Conference proceedings’. It will also be published in our journals provided you have opted for it and made significant improvements on the papers in light of the Reviewers' reports/suggestions.

Whom to Contact?
For any queries/issues regarding the Conference matters, please contact Ms. Catherine on +91 8220055161 (Indian Mobile Number) or Dr. Elango Rengasamy on +971551696221 – (Dubai Mobile).
You may also send an email to usaconf@globalbizresearch.org ; icusaconf@globalbizresearch.org or editor@globalbizresearch.org.

WhatsApp Contact: +971 55 1696221
You may also send ‘WhatsApp’ messages to the above mobile number (messages only). We would try our best to respond, as early as possible. While sending messages, kindly indicate the conference (AAR17/IC17New York Conference and your name, as well).

Upcoming Conferences
If you would like to participate in our future/upcoming conferences, please keep visiting our website www.globalbizresearch.org to find out more information. You will also receive regular updates from us.

List of Participating Countries
AAR17New York Conference on Global Business, Economics, Finance and Social Sciences and IC17New York Conference on Marketing, Tourism & Hospitality are extremely proud to welcome delegates from the following countries: China, Germany, Greece, Hong Kong, India, Indonesia, Israel, Jordan, Kenya, Korea (South), Morocco, Nepal, Nigeria, New Zealand, Oman, Philippines, Russian Federation, Slovakia, South Africa, Spain, Taiwan, Thailand, Tunisia, Turkey, UAE, UK & USA.

Conference Team
Conference Director: Dr. Elango Rengasamy, Visiting Professor, Sogang Business School, South Korea & SKEMA Business School, Lille-Paris, France
Ms. Dhanapackiam, Publications Coordinator
Ms. Catherine, Events & Publications Coordinator
Ms. Lavanya P, Editorial Assistant
Ms. Amitha Rajakumari J, Editorial Assistant
Mr. Benker Dinesh, Launch Web Dreams
Volunteers
Chair – Technical Sessions
Dr. Hakan Kislal, Saint Leo University, USA.
Prof. Renato E. Reside, Jr., University of the Philippines, Philippines.
Dr. Udegbe, Scholastica Ebarefimia, Lagos State University, Nigeria.
Dr. David E. Morris, University of North Georgia, USA.
Dr. Elango Rengasamy, Visiting Professor, Sogang Business School, South Korea.
Dr. Seif Obeid Alshebeil, AL-Albayt University, Jordan.
Prof. G. V. Chalam, Acharya Nagarjuna University, India.
Dr. Galal M. H. Afifi, Sultan Qaboos University, Oman.
Prof. Peter Dorcak, University of Economics in Bratislava, Slovakia.

Conference Advisory Board and Review Teams
Dr. Alexander Wollenberg, Bina Nusantara University, Indonesia.
Dr. Anna Thompson, University of Otago, New Zealand.
Dr. Daniel Makina, University of South Africa, South Africa.
Dr. Elango Rengasamy, Sogang Business School, South Korea.
Dr. Gilbert V. Nartea, Lincoln University, New Zealand.
Dr. Katerina Annaraud, University of South Florida, USA.
Dr. Ma. Riza Manalo, University of Negros Occidental-Recoletos, Philippines.
Dr. Mohd Zaini Abd Karim, Universiti Utara Malaysia, Malaysia.
Dr. Petro Maziku, College of Business Education, Tanzania.
Dr. P Manlio Del Giudice, Second University of Naples, Italy.
Dr. Renato Lopes da Costa, ISCTE Business School University, Portugal.
Dr. Sanja Grubacic, Southern Connecticut State University, USA.
Dr. Saurav Roychoudhury, Capitol University, USA.
Dr. Stepn O. Aro-Gordon, Baze University, Nigeria.
Dr. Steve Burns, Liverpool John Moores University, UK.
AAR17/ IC17 New York Conference
Program Outline
Friday, April 28, 2017 (Timeline)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>08.30 - 09.30</td>
<td>Registration (8.30 am onwards)</td>
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<tr>
<td>09.30 - 10.30</td>
<td>Inaugural Session/Keynote address (Main Hall)</td>
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<td>10.30 - 10.45</td>
<td>Coffee Break (Lobby)</td>
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<tr>
<td>10.45 - 11.30</td>
<td>Panel Discussion (Main Hall)</td>
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<tr>
<td>11.30 - 12.45</td>
<td>Technical sessions 1 &amp; 2 – Paper Presentations</td>
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<td>12.45 - 14.00</td>
<td>Lunch Break &amp; Networking (Student Union Building - Room 201)</td>
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<tr>
<td>14.00 - 15.15</td>
<td>Technical sessions 3 &amp; 4 – Paper Presentations</td>
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<td>15.15 - 15.30</td>
<td>Invited Lecture (Main Hall)</td>
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<td>15.30 - 16.00</td>
<td>Coffee Break (Lobby)</td>
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<tr>
<td>16.00 - 17.45</td>
<td>Technical session 5 – Paper Presentations</td>
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Presentation Room: Main Hall & Spiro Hall

Saturday, April 29, 2017 (Timeline)

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<td>10.30 - 11.00</td>
<td>Coffee Break (Lobby)</td>
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<td>11.00 – 11.15</td>
<td>Interactive Session (Main Hall)</td>
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<td>Technical session 7 - Paper Presentations</td>
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<td>Lunch Break &amp; Networking (Student Union Building - Room 201)</td>
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<tr>
<td>14.00– 15.45</td>
<td>Technical session 8 - Paper Presentations</td>
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<td>15.45 - 16.15</td>
<td>Coffee Break (Lobby)</td>
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<td>16.30 PM</td>
<td>AAR17/ IC17 New York Conference Concludes</td>
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Sunday, April 30, 2017

A Free Day for the delegates. No Program on this day.
Day 1

<table>
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<td>09.30 – 10.30</td>
<td>28-April-2017</td>
<td>(Main Hall)</td>
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**Inaugural Session/Keynote Address**

*Welcome Address:* Dr. Lily McNair, Provost and Senior Vice-President, Academic Affairs, Wagner College, New York-USA.

*Introduction of Guest Speakers & Vote of Thanks:* Dr. Elango Rengasamy, Visiting Professor of Finance, Conference Director.

*Keynote Address:* Dr. Donald Crooks, Wagner College, New York-USA.

*Topic:* "The Hazard of Morality"

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<td>10.45 – 11.30</td>
<td>Panel Discussion</td>
<td>(Main Hall)</td>
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*Topic:* "Exchange Rates: Inside & Outside the Euro"

*Experts*

- Dr. Richard LaRocca, Wagner College, New York-USA.
- Dr. Frank DeSimone, Wagner College, New York-USA.
- Prof. Ian Wise, Wagner College, New York-USA.

*Moderator*

- Dr. Mary L. Lo Re, Wagner College, New York-USA.

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<tr>
<td>11.30 – 12.45</td>
<td>Technical Session – 1</td>
<td>(Main Hall)</td>
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</table>

**Track:** (Finance, Accounting & Banking)

*Session Chair:* Dr. Hakan Kislal, Saint Leo University, USA.

*ID_N739: The Shareholder versus Stakeholder Wealth Maximization Debate: Is the New Keiretsu Framework the Answer?:* Hakan Kislal & Zachary A. Smith, Saint Leo University, USA.

*ID_N713: A Financial Literacy Survey among University Students in Greece:* Nikolaos Philippas & Vasia Tzora, University of Piraeus, Greece.

*ID_N721: Risk and Performance of Islamic Indexes during Sub-prime Crisis:* Jamel HENCHIRI & Mariem TOUITI, RED-ISGG, Tunisia.
ID_N740: Explaining the Mystery of the Missing MBA’s in Japan: Hakan Kislal, Saint Leo University, USA.

ID_N751: Computer-Mediated Communication: Conversational Elements and their Implications on Online Marketing and Language Education: Joyce Lok, The Chinese University of Hong Kong, Hong Kong SAR.

11.30 – 12.45 Technical Session – 2 Spiro

Track: (Global Business, Economics & Sustainability)
Session Chair: Prof. Renato E. Reside, Jr., University of the Philippines, Philippines.

ID_N731: Next Generation Tax Reform in the Philippines: Renato E. Reside, Jr., University of the Philippines, Philippines.

ID_N704: Offshoring and its Impact on SMEs in Germany- Examining the Potential Positive and Negative Effects: Fabian Kreutzer, Niederrhein University of Applied Sciences, Germany.


ID_N725: Missing Link between Spillovers and Export Competitiveness: Do East Asian R&D Activities Play a Role?: Wun-Ji Jiang, Chung-Hua Institution for Economic Research, Taiwan, Yir-Hueih Luh, National Taiwan University, Taiwan & Szu-Chi Huang, Cathay United Bank, Taiwan.


12.45 – 14.00 Lunch Break (Student Union Building – Room 201)

14.00 – 15.15 Technical Session – 3 (Main Hall)

Track: (Management & Marketing)
Session Chair: Dr. Udegbe, Scholastica Ebarefimia, Lagos State University, Nigeria.


ID_N738: Trust-based Business Model in Trust Economy: External Interaction, Data Orchestration and Ecosystem Value: Minzheong Song, Hansei University, Korea (South).

ID_N702: From Clan Culture Management to Hierarchic Controlled Culture: An Israeli Case Study of a Kibbutz Industry: Yaffa Moskovich, Zefat Academic College, Israel.
ID_NM731: Marketing Research Emphases in Nigerian Small Scale Enterprises: Udegbe, Scholastica Ebarefimia, Lagos State University, Nigeria.

14.00 – 15.15 Technical Session – 4 Spiro

Track: (Management & Others)
Session Chair: Dr. David E. Morris, University of North Georgia, USA.

ID_N712: An Initial Investigation Examining the Job Satisfaction of Accounting Professors: David E. Morris, University of North Georgia, USA.


ID_NM742: Airfare Price Competitiveness: A South African Overview: Rene Haarhoff, Central University of Technology, South Africa.

ID_N710: The Evolution of Good Taste in Home Renovation Decisions: Daniel Farhat, Radford University, USA.

ID_N744: Deviations from Put–Call Parity around a Stock’s 52-week Highs and Lows: Anitha Manohar, Quinnipiac University, USA.

ID_N746: The Importance of Math Anxiety to the Geometrical Performance of Students with High and Low Levels of Geometrical Thinking: Yuan-Chen Liu & Wen-Hui Chang, National Taipei University of Education, Taiwan, Tzu-Hua Huang, University of Taipei, Taiwan.

ID_N748: Factors Influencing Children’s Sight Words Learning: Tzu-Hua Huang & Pei-Chun Yu, University of Taipei, Taiwan, Yuan-Chen Liu, National Taipei University of Education, Taiwan.

ID_N749: International Students Learning Chinese as a Second Language in a University Context: Focusing on Gender Differences and Other Factors: Pei-Chun Yu & Tzu-Hua Huang, University of Taipei, Taiwan.

Poster Session

15.15 – 15.30 Invited Lecture (Main Hall)

15.30 – 16.00 “Coffee Break” (Lobby)

16.00 – 17.45 Technical Session – 5 (Main Hall)

Track: (Research Scholars Session)
Session Chair: Dr. Elango Rengasamy, Sogang Business School, South Korea.

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Session Observer: Dr. Seif Obeid Alshbeil, AL- Albayt University, Jordan.

ID_NM736: The Influence of Facebook Usage in the Holiday Decision-Making of Muslim Women in the UK: Imran Maqbool Khan & Sunil Sahadev, University of Salford, Uk.
ID_N730: Analysis of Factors Affecting Financial Inclusion: Ecosystem View: Oksana Kabakova & Evgeny Plaksenkov, Moscow School of Management SKOLKOVO, Russia.
ID_N733: Factors Attracting Banking Investment into FinTech Start-ups: Russian Context: Ekaterina Semerikova, Moscow School of Management SKOLKOVO, Russia.
ID_NM703: The Effect of Service Quality on Word-of-Mouth in Hotel Industry: The Mediating Role of Overall Satisfaction: Nimit Soonsan, Phuket Rajabhat University, Thailand.
ID_NM707: Exploring the Service Experience of Cultural Tourists in Cultural Tourism: Perspective from Co-Creation Tourism Experience: Shao-Ying, YANG & Chia-Han, YANG, National Cheng Kung University, Taiwan.

Day 2
Saturday, April 29, 2017

09.00 – 10.30 Technical Session – 6 (Main Hall)

Track: (Finance, Accounting & Banking)
Session Chair: Prof. G. V. Chalam, Acharya Nagarjuna University, India.

ID_N727: Internal Auditing Effectiveness Success Model: A Study on Jordanian Industrial Firms: Seif Obeid ALshbeil, Al al-Bayt University, Jordan.
ID_N701: From Governance to Sustainability: Towards a Comprehensive Sustainability Ratings Framework for Asia: Aliza Racelis, University of the Philippines, Philippines.
ID_NM715: Enhancing Community Based Tourism Programs towards Sustainable Tourism Development: The Case of Gawad Kalinga Enchanted Farm: Michael Lawrence Cabel Ulep, Zandee Boy H. Briones, Roanne Marie S. Yusay & Shariff B. Eboy, University of the East, Philippines.

10.30 – 11.00    "Coffee Break" (Lobby)

11.00 – 11.15    Interactive Session (Main Hall)

11.15 – 12.45    Technical Session – 7 (Main Hall)

Track: (Marketing & Tourism)
Session Chair: Dr. Galal M. H. Afifi, Sultan Qaboos University, Oman.

ID_NM706: Tourism Inter-disciplinary Higher Education: The Case of Sultan Qaboos University, Oman: Galal M. H. Afifi, Tamer Atef & Yaqoob Al Busaidi, Sultan Qaboos University, Oman.

ID_N735: Decision-Making in Moroccan SMEs: The Impact of the Manager’s Profile: Mohamed BINKKOUR, University of IBN ZOHR, Morocco & Mehdi MOUSSAWI, CEO, MG Invest, Morocco.


12.45 – 14.00    Lunch Break & Networking (Student Union Building – Room 201)

14.00 – 15.45    Technical Session – 8 (Main Hall)

Track: (Marketing)
Session Chair: Prof. Peter Dorcak, University of Economics in Bratislava, Slovakia.

ID_N722: Perception Analysis of Reputation of Selected Educational Institutions Operating in Central and Eastern Europe Market: Peter Dorcak & Peter Markovic, University of Economics in Bratislava, Slovakia, Frantisek Pollak, University of Presov, Slovakia.

ID_NM709: Do Altruistic Values of an Individual Reflect Personality Traits?: Metin Argan, Anadolu University, Turkey, Mehpare Tokay Argan, Bilecik Seyh Edebali University, Turkey.

ID_NM732: Research on Factors Contributing to the Sea Island Tourists’ Loyalty Based on a Combined SEM and Probit Model Method: Erda Wang, Ziyu Lin & Yang Yu, Dalian University of Technology, China.
ID_NM739: Study on the Path of Precision Poverty Alleviation about the Poor Rural District in Famous Scenic Spot - A Case Study of the Chi Xi Village in Fuding, Fujian, China: Guangying Zhang, Ningde Normal University, China.

ID_NM716: Experience and Sharing in Virtual Community Regarding Patients With Breast Cancer in Turkey: A Netnography Study: Metin Argan, Anadolu University, Turkey, Mehpare Tokay Argan, Bilecik Seyh Edebali University, Turkey.

15.45 – 16.15 “Coffee Break” (Lobby)

AAR17/IC17 New York Conference Concludes.

**AAR17/IC17 New York Conference**

**List of Participants**

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<th>Name</th>
<th>University/Institution</th>
<th>Country</th>
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<tbody>
<tr>
<td>N701</td>
<td>Dr. Aliza Racelis</td>
<td>University of the Philippines</td>
<td>Philippines</td>
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<tr>
<td>N702</td>
<td>Dr. Yaffa Moskovich</td>
<td>Zefat Academic College</td>
<td>Israel</td>
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<tr>
<td>N704</td>
<td>Dr. Fabian Kreutzer</td>
<td>Niederrhein University of Applied Sciences</td>
<td>Germany</td>
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<td>N706</td>
<td>Mr. Cagatay BAL</td>
<td>University of Mugla Sitki Kocman</td>
<td>Turkey</td>
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<td>Prof. Jamel HENCHIRI</td>
<td>RED-ISGG</td>
<td>Tunisia</td>
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<td>Assoc.Prof. Peter Dorcak</td>
<td>University of Economics in Bratislava</td>
<td>Slovakia</td>
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<td>N723</td>
<td>Mr. Bhayu Wijaya</td>
<td>Indonesian Islamic University</td>
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<td>N725</td>
<td>Dr. Yir-Hueih Luh</td>
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<td>Jordan</td>
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<td>Moscow School of Management Skolkovo</td>
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<td>Prof. Renato, Jr. Reside</td>
<td>University of the Philippines School of Economics</td>
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<td>Mr. Egor Krivosheya</td>
<td>Moscow School of Management Skolkovo</td>
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<td>Ms. Ekaterina Semerikova</td>
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<td>Mr. MEHDI MOUSSAWI</td>
<td>MG Invest</td>
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<td>Ms. Pei-chun Yu</td>
<td>University of Taipei</td>
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<td>Dr. Dennis Brown Ewubare</td>
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<td>Hacettepe University Ankara</td>
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<td>Phuket Rajabhat University</td>
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<td>Dr. Alice Ondigi</td>
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<td>Anadolu University</td>
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<td>NM715</td>
<td>Mr. Michael Lawrence Ulep</td>
<td>University of the East</td>
<td>Philippines</td>
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<tr>
<td>NM715a</td>
<td>Prof. Shariff B. Eboy</td>
<td>Philippine Women’s University</td>
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<td>NM726</td>
<td>Mr. Lal Prasad Gurung</td>
<td>National Trust for Nature Conservation</td>
<td>Nepal</td>
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<td>NM728/731</td>
<td>Dr. Udegbe, Scholastica</td>
<td>Lagos State University</td>
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<td>NM732</td>
<td>Prof. Erda Wang</td>
<td>Dalian University of Technology</td>
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<td>NM736</td>
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<td>NM739</td>
<td>Prof. Guangying Zhang</td>
<td>Ningde Normal University</td>
<td>China</td>
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<td>NM742</td>
<td>Dr. René Haarhoff</td>
<td>Central University of Technology</td>
<td>South Africa</td>
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<td>NMD740</td>
<td>Ms. OFRA ELKOBY YATUV</td>
<td>MACCBI Health Services</td>
<td>Israel</td>
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<td>NMD741</td>
<td>Mrs. LIAT SHAY</td>
<td>MACCBI Health Services</td>
<td>Israel</td>
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<tr>
<td>NMD760</td>
<td>Dr. Sharon Forbes</td>
<td>Lincoln University</td>
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Venue: Jakarta, Indonesia.

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Conference Dates: May 18-20, 2017
Venue: Jakarta, Indonesia.

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Conference Dates: August 3-5, 2017
Venue: Village Hotel Albert Court, Singapore.
Website: [http://globalbizresearch.org/Singapore_Conference_August_2017_1/](http://globalbizresearch.org/Singapore_Conference_August_2017_1/)

**International Conference on Corporate Governance & Business Ethics - Singapore**
Conference Dates: August 3-5, 2017
Venue: Village Hotel Albert Court, Singapore.
Website: [http://globalbizresearch.org/Singapore_Conference_August_2017_2/](http://globalbizresearch.org/Singapore_Conference_August_2017_2/)

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Conference Dates: August 18-19, 2017
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Conference Dates: August 18-19, 2017
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Conference Dates: November 23-25, 2017
Venue: Tokyo, Japan.
Website: http://globalbizresearch.org/conferences17.php?cid=11

International Conference on Human Resources Management - Tokyo, Japan
Conference Dates: November 23-25, 2017
Venue: Tokyo, Japan.
Website: http://globalbizresearch.org/conferences17.php?cid=11

Sixteenth Asia-Pacific Conference on Global Business, Economics, Finance and Social Sciences - Taipei, Taiwan ROC
Conference Dates: December 21-22, 2017
Venue: Taipei, Taiwan ROC.
Website: http://globalbizresearch.org/Taiwan_Conference_Dec_2017_1/

International Conference on Human Resources & Talent Management – Taipei, Taiwan ROC
Conference Dates: December 21-22, 2017
Venue: Taipei, Taiwan ROC.
Website: http://globalbizresearch.org/Taiwan_Conference_Dec_2017_2/
International Conference on Multiple Academic Disciplines – Taipei, Taiwan ROC

**Conference Dates:** December 21-22, 2017  
**Venue:** Taipei, Taiwan ROC.  
**Website:** [http://globalbizresearch.org/Taiwan_Conference_Dec_2017_3/](http://globalbizresearch.org/Taiwan_Conference_Dec_2017_3/)

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**Venue:** Dubai, UAE.  

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**Conference Dates:** May 27-28, 2017  
**Venue:** Dubai, UAE.  

**International Conference on Risk Management – Dubai, UAE**  
**Conference Dates:** May 27-28, 2017  
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**International Conference on Human Resources Management & Talent Acquisition – Dubai, UAE**  
**Conference Dates:** May 27-28, 2017  
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**Sixth Middle East Conference on Global Business, Economics, Finance and Banking – Dubai, UAE**  
**Conference Dates:** October 6-8, 2017  
**Venue:** Dubai, UAE.  

**International Conference on Tourism, Hospitality & Sustainable Development – Dubai, UAE**  
**Conference Dates:** October 6-8, 2017  
**Venue:** Dubai, UAE.  

**Africa**

**Annual African Academic Research Conference on Global Business, Economics, Finance and Social Sciences - Arusha City, Tanzania**  
**Conference Dates:** October 12-13, 2017  
**Venue:** Arusha City, Tanzania.  
**Website:** [http://globalbizresearch.org/Tanzania_Conferences_2017_Oct_1/](http://globalbizresearch.org/Tanzania_Conferences_2017_Oct_1/)

**International Conference on Multiple Academic Disciplines –**
Arusha City, Tanzania
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Venue: Arusha City, Tanzania.
Website: http://globalbizresearch.org/Tanzania_Conferences_2017_Oct_2/

International Conference on Tourism & Marketing – Arusha City, Tanzania
Conference Dates: October 12-13, 2017
Venue: Arusha City, Tanzania.
Website: http://globalbizresearch.org/Tanzania_Conferences_2017_Oct_3/

Europe
Sixth European Academic Research Conference on Global Business, Economics, Finance and Social Sciences – Rome, Italy
Conference Dates: July 1-3, 2017
Venue: Rome, Italy.
Website: http://globalbizresearch.org/Rome_Italy_July_2017_1/

International Conference on Management & Behavioural Sciences – Rome, Italy
Conference Dates: July 1-3, 2017
Venue: Rome, Italy.
Website: http://globalbizresearch.org/Rome_Italy_July_2017_2/

International Conference for Multiple Academic Disciplines – Rome, Italy
Conference Dates: July 1-3, 2017
Venue: Rome, Italy.
Website: http://globalbizresearch.org/Rome_Italy_July_2017_3/

Seventh European Academic Research Conference on Global Business, Economics, Finance and Banking – Zurich, Switzerland
Conference Dates: July 7-9, 2017
Venue: Zurich, Switzerland.
Website: http://globalbizresearch.org/Swiss_Conference_July_2017_1/

International Conference on Marketing, Tourism & Hospitality – Zurich, Switzerland
Conference Dates: July 7-9, 2017
Venue: Zurich, Switzerland.
Website: http://globalbizresearch.org/Swiss_Conference_July_2017_2/

International Conference for Multiple Academic Disciplines – Zurich, Switzerland
Conference Dates: July 7-9, 2017
Venue: Zurich, Switzerland.
Website: http://globalbizresearch.org/Swiss_Conference_July_2017_3/

Eighth European Academic Research Conference on Global Business, Economics, Finance and Social Sciences – Athens, Greece
Conference Dates: July 12-14, 2017
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International Conference on Talent & Knowledge Management – Athens, Greece
Conference Dates: July 12-14, 2017
Venue: Athens, Greece.
Website: http://globalbizresearch.org/Greece_conference_July_2017_2/

International Conference for Multiple Academic Disciplines – Athens, Greece
Conference Dates: July 12-14, 2017
Venue: Athens, Greece.
Website: http://globalbizresearch.org/Greece_conference_July_2017_3/

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Kuala Lumpur - Malaysia August 10-12, 2017
Hanoi City-Vietnam August 18-19, 2017
Dubai-UAE October 6-8, 2017
Arusha City-Tanzania October 12-13, 2017
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Taipei-Taiwan ROC December 21-22, 2017

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Bangkok-Thailand February 16-18, 2018
Bangalore-India April 6-8, 2018
New York-USA April 13-15, 2018
Chicago-USA April 20-22, 2018
Beijing-China May 18-20, 2018
Milan-Italy June 30 – July 1-2, 2018
Paris-France July 5-7, 2018
Geneva-Switzerland July 9-11, 2018
Singapore July 27-29, 2018
Kuala Lumpur-Malaysia August 1-3, 2018
Hanoi-Vietnam August 7-9, 2018
Da Nang- Vietnam August 13 -15, 2018
Dubai-UAE October 5-7, 2018
Taipei-Taiwan ROC December 21-23, 2018

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Hungary-Budapest June 1-3, 2019
Austria-Vienna June 7-9, 2019
Paris-France July 5-7, 2019
Zurich-Switzerland July 12-14, 2019
Singapore August 2-4, 2019
Kuala Lumpur-Malaysia August 9-11, 2019
Dubai-UAE October 11-13, 2019
Taipei City-Taiwan December 20-22, 2019


April 28-30, 2017

Venue: Wagner College, One Campus Road, Staten Island, NY 10301 USA.

How to Reach the Conference venue? (Wagner College)!

**Driving Directions**

**From Points South:** Take the New Jersey Turnpike to Exit 10, or the Garden State Parkway to Exit 127, and follow signs to the Outer bridge Crossing onto Staten Island. Route 1 and 9 travellers exit onto 440 North. After the tollbooths on Staten Island ($13 cash or EZPass), proceed north on Route 440 (West Shore Expressway) for approximately five miles. At the intersection with I-278, bear right onto I-278 East. From I-278 take Exit 13 ("Clove Road /Richmond Road"). **Note:** Do not exit at earlier Richmond Avenue exit. At the light at the end of the exit ramp, turn left onto Clove Road. At the second light on Clove Road, turn right onto Howard Avenue (look for the Wagner College sign at this intersection). Pass through three traffic lights on Howard Avenue. At the top of Grymes Hill, turn right into the main entrance of Wagner College, marked "Main Entrance". Proceed to the guard booth and inform them you are visiting the Admissions Office.

**From Points North:** From 95 South through New York City via Verrazano Bridge: Follow 95 South to New York. Take Exit 14 (Whitestone Bridge / Hutchinson River Parkway South). Proceed over the Whitestone Bridge and follow signs for 678 South / Van Wyck Expressway towards JFK Airport. Continue on 678 South / Van Wyck Expressway to the end, and then take the Belt Parkway heading west, following signs for the Verrazano Narrows Bridge (either level of the bridge is fine). After the tollbooths on the Staten Island side ($15 cash or EZPass), proceed straight along I-278 west for approximately 0.5 mile to Exit 13B ("Targee Street/Richmond Road"). This exit ramp leads to a service road running parallel to I-278. Proceed on the service road to the third traffic light at Clove Road. Turn right onto Clove Road and proceed approximately 100 yards to the first light at Howard Avenue. Turn right onto Howard Avenue. You will pass through three traffic lights. Immediately after the third traffic light, turn right into the main entrance of Wagner College, marked "Main Entrance". Proceed to the guard booth and inform them you are visiting the Admissions Office.

**Or, if you prefer - From 95 South through New Jersey via Goethals Bridge:**

Follow 95 South to 287, following signs for the Tappan Zee Bridge. Follow 287 to this bridge. Cross the Tappan Zee and follow signs for the Garden State Parkway South. Follow the Garden State Parkway until you cross Route 80 East, take Rte. 80 to 95 South
NJ Turnpike. Take the NJ Turnpike to Exit 13, to get on the Goethals Bridge. After the turnpike tollbooths, bear left towards the Goethals Bridge. Cross the Goethals Bridge, and after the tollbooth ($13 cash or EZPass) on Staten Island, proceed on I-278 East. Continue on I-278 to Exit 13 ("Clove Road/ Richmond Road/ Hylan Boulevard"). Note: Do not exit at earlier Richmond Avenue exit. At the light at the end of the exit ramp, turn left onto Clove Road. At the second light on Clove Road, turn right onto Howard Avenue (look for the Wagner College sign at this intersection). You will pass through three traffic lights. Immediately after the third traffic light, turn right into the main entrance of Wagner College, marked "Main Entrance". Proceed to the guard booth and inform them you are visiting the Admissions Office.

**From Points West:** Take the NJ Turnpike (North or South) to Exit 13, to get on the Goethals Bridge. After the turnpike tollbooth, bear left towards the Goethals Bridge. Cross the Goethals Bridge. After the tollbooth ($13 cash or EZPass) on Staten Island, proceed on I-278 East. Continue on I-278 to Exit 13 ("Clove Road/ Richmond Road/ Hylan Boulevard"). Note: Do not exit at earlier Richmond Avenue exit. At the light at the end of the exit ramp, turn left onto Clove Road. At the second light on Clove Road, turn right onto Howard Avenue (look for the Wagner College sign at this intersection). Pass through three traffic lights on Howard Avenue, and at the top of Grymes Hill, turn right into the main entrance of Wagner College, marked "Main Entrance". Proceed to the guard booth and inform them you are visiting the Admissions Office.

**From Points East:** Via the Belt Parkway west or the Brooklyn - Queens Expressway (I-278 West), proceed to the Verrazano Narrows Bridge (either level of the bridge is fine!). After the tollbooths on the Staten Island side ($15 cash or EZPass), proceed straight along I-278 west for approximately 0.5 mile to Exit 13B ("Targee Street/Richmond Road"). This exit ramp leads to a service road running parallel to I-278. Proceed on the service road to the third traffic light at Clove Road. Turn right onto Clove Road and proceed approximately 100 yards to the first light at Howard Avenue. Turn right onto Howard Avenue. You will pass through three traffic lights, and at the top of Grymes Hill, pass Main Hall and Sutter Oval on the right. Immediately after the third traffic light, turn right into the main entrance of Wagner College, marked "Main Entrance". Proceed to the guard booth and inform them you are visiting the Admissions Office.

**Public Transportation**

**Plane:** Three major airports serve New York City. Wagner College is most easily accessed from Newark Liberty International Airport in New Jersey, though LaGuardia and JFK Airports are within reasonable travel distance. Car service is available between Wagner College and all three airports for around $50 each way. For more information on local airports, see the Port Authority of PA, NY & NJ website.

**Train or Subway:** Amtrak, Long Island Railroad, and New Jersey Transit trains arrive at Penn Station in Manhattan at 34th Street and 7th Avenue. Wagner College can be reached from
Manhattan by taking the Staten Island Ferry, leaving at regular intervals throughout the day from the ferry terminal on the southern tip of Manhattan.

From Penn Station, take either a taxicab or the New York City Subway to the South Ferry Terminal. We recommend taking the 1 line to the South Ferry Terminal. A subway ride currently costs $2.75, if you use MetroCard, transfers to other trains or buses are free for two hours after the first fare is purchased. Take the Staten Island Ferry (free!) to Staten Island. For ferry service departure information, dial (718) 815-BOAT. The ferry trip takes about 25 minutes, and is free. Once on Staten Island the two main options to reach Wagner from the ferry terminal are either by car service or bus. Wagner offers shuttle service (free) from the ferry to campus 7 days a week. Once you disembark from the ferry, follow signs for the Wagner College Shuttle, which is located on the upper level. Click here for the shuttle schedule.

From Ferry by Car Service, either ask the ferry terminal attendant for help calling for service, use a car that is waiting at the terminal, or call the office you are visiting beforehand for recommendations of the services we use most frequently. A typical car service fare is about $10 for two passengers, and is only about a 15 minute trip.

**Bus from Brooklyn:** (Over the Verrazano-Narrows Bridge) Take the S53 bus from the 86th Street & 4th Avenue (R) train station to Howard Avenue and Clove Road in Staten Island. At this stop, transfer to the S66, or the Grymes Hill shuttle bus. This bus travels a loop around Grymes Hill, and there is a stop on Howard Avenue at our campus. A bus trip costs $2.75, exact change (quarters only) or MetroCard, trip times will vary depending on frequency of bus service. With MetroCard, you automatically get a free transfer to the S66 bus; with cash, ask the driver for a transfer pass.

Location map - Click Here

**Our Address:**
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Have a safe and pleasant trip to New York, USA!