Keynote Speech Proposal I

“How to Publish in Refereed International Journals?”

Abu N.M. Wahid,
Editor, the Journal of Developing Areas,
College of Business,
Tennessee State University, USA.
E-mail: awahid@tnstate.edu

Abstract

I became the editor of the Journal of Developing Areas in 2001. Since then, in connection with this, I have been interacting with authors, reviewers, other journal editors, and publishing companies on a regular basis. In this process, I accumulated some interesting experiences about research and publication. Based on this, and on some additional research about publishing in refereed international journals, I prepared this presentation. Doing research and writing papers is a science, but publishing in good and appropriate journals is largely an art. In this presentation, I will talk about different aspects of this art.

Synopsis:
- Limitations of this presentation.
- Importance of research and publications (R&P).
- Not myths, but realities about R&P.
- Sources of journals' listings.
- Rankings of the journals.
- The ABDC list, Category “A*” the exclusive “Club of 200,” and its properties (Tier I).
- Other category journals and their properties.
- Finding appropriate journals for your papers.
- Do you wish to publish with big names?
- Other considerations.

Keynote Speech Proposal II

“How Doing Research and Writing Thesis? A Supervisor's Perspective”

Abstract

This is a brief presentation specially designed for Ph. D. students and for the Masters’ students who choose the thesis route. It defines what a thesis is, what is the importance of a thesis. It also classifies and discusses different types of thesis. This presentation highlights in detail the various steps in writing a thesis. Once the thesis is done, it attempts to give some tips to the author as to how to present it before the thesis examining committee and the art of confidently and successfully defending the thesis. Finally, it lays out the strategy of maximizing the payoff out of the thesis.

Synopsis:
- What is a dissertation?
- Types of dissertations
- Why is it important?
- Who cannot write a dissertation?
• Steps in writing a dissertation
• Actual writing strategy
• Presenting it before the examining committee
• Art of defending it
• Optimal milking of a dissertation

Keynote Speech Proposal III

“How to Write a Research Paper? Some Tips and Suggestions”

Abstract

Many people are well familiar with sophisticated research methodologies. They also know how to collect data, process data, and analyze the research results and findings. However, some of them do not know the science and art of writing a good paper publishable in refereed international journals. From my personal research and experience as editor of the Journal of Developing Areas, I have identified some reasons why they cannot focus sharply and fail to produce solid papers. This presentation is about technique of writing publishable papers.

Synopsis

• Definition of a paper
• Importance of a paper
• Types of papers
• My experiences and who cannot write a paper
• Steps in writing a paper
• The actual writing strategy

Keynote Speech Proposal IV

An Anatomy of the 2007-08 Economic Recession in the Us and Beyond

Abstract

This presentation gives a general overview, historical background, and implications of the economic downturn or recession that the US and rest of the world experienced during 2007-08 following some pervasive financial crises in the US. Economic recessions are part and parcels of capitalist system. In general, they are caused by some cyclical factors of economic behaviors. Yet, every recession has some unique and specific reasons. This presentation attempts to explore the causes, implications, and the process through which the crises gradually came to an end.

Synopsis:

• What is an economic recession all about?
• Causes of economic recessions in general
• History of the major economic recessions in the U.S.
• The nature of the 2007-08 recession
• How did it surface?: the sub-prime mortgage fiasco
• What should have been done?
• How was it overcomed?
• Conclusion