Cordially invite you to the

Eighteenth Asia-Pacific Conference on Global Business, Economics, Finance & Social Sciences (AP18Thailand Conference)
THEME: Ensuring Solid Economic Growth through Innovative Research!

&

International Conference on Human Capital & Knowledge Management (IC18Thailand Conference)
THEME: Employee Engagement! Emerging Paradigms!!

&

International Conference on Tourism & Marketing (ICT18Thailand Conference)
THEME: Eco-Tourism! Emerging Trends!!

February 16-17, 2018
Venue: The Ambassador Hotel Bangkok, Bangkok- Thailand.

Conference Organized by
Greater Vision Conferences & Seminars Organizing, Dubai - UAE & SDMIMD, Mysore, Karnataka - India.

Proudly Co-sponsored by
J.A. Alpha Business Research & Publishers Pvt. Ltd., Chennai - India

Conference Program Handbook

Greater Vision Conferences & Seminars Organizing,
Mobile: +971 55 1696221
www.globalbizresearch.org
Dear & Distinguished Delegates,

A hearty welcome to one of the most vibrant cities in Asia, Bangkok - Thailand!

I am pleased to extend a warm welcome to you to Bangkok-Thailand which is one of the great cities and tourist destinations in the World.

Bangkok! A fabulous tourism destination in the World!

Bangkok is an exotic tourist destination. Shopping malls, busy streets, Buddhist temples and sumptuous food-stalls are the hallmarks of Bangkok!

Eighteenth Asia-Pacific Conference on Global Business, Economics, Finance & Social Sciences!
Theme: Ensuring Solid Economic Growth through Innovative Research!
Every nation makes an earnest attempt to ensure a long-term and sustained economic growth in order to provide, among others, job opportunities for the population. Empirical research indicates that ‘innovation’ is central to GDP (Gross Domestic Product) and economic growth. It further indicates that R&D has a large effect on both state output and total factor productivity in the long run. Countries investing more on human development is expected to contribute to economic growth and societal development in a phased manner. This is, indeed, true as any company investing on R&D is sure to generate new ideas, discover ways and means to cut costs which helps a company to be profitable for an indefinite period of time.

Countries such as Israel, Finland, Sweden, South Korea, Japan, USA and a host of other nations invest heavily on R&D and have witnessed solid growth in their economy in major parameters such as GDP growth, growth in per capita income and export of goods, technology, know-how, and services. So, the linkage between R&D spending and economic growth has been reasonably proved by researchers.

Research Helps Fixing Societal Problems
A nation has to address the most important economic woes and problems. Some of the economic problems that warrant urgent action by the governments in different countries include rising jobless growth, regional economic imbalances, mounting government debts etc., particularly in Europe, volatile financial and banking system, growing disparity between the rich and the poor, immigration of people from African continent to European and other countries through high-risk channels and damage to the eco-system. These are, quite understandably, very important issues that need to be addressed by the global community. Solid research would help address these issues and problems, it is hoped. Against this background, the upcoming conference is being organized in the most beautiful country of Thailand. You are cordially invited to share your research findings with fellow academicians from the rest of the world.

**International Conference on Human Capital & Knowledge Management!**

Attracting, developing and motivating knowledgeable employees is an art. Over and above, retaining them with the organization is very crucial for the organizational success. This helps to develop a high-performance work-force that has the required knowledge and expertise to achieve the organizational goals and take the organization to higher levels.

Research reports indicate that in order to meet the future challenges, a company has to nurture a highly talented workforce that has the required behaviors, clear strategies, and desirable qualities. This is all the more relevant and important and helps the company in many ways.

For instance, motivation, increased employee performance, achievement of targets and higher client satisfaction are all possible only with a talented workforce. Researchers further argue that talent management comprises three important components, these are - Understanding the organisational/business strategy, Evaluation and measurement/assessment and consequently developing a workforce plan.

Retaining talents is yet another important aspect to be carefully considered, here.

It depends upon two important aspects. The first one is the work culture in practice in the organization. Secondly, the compensation. If these two crucial aspects are taken care of, certainly, the organization can attract and retain a very talented and knowledgeable workforce.

**International Conference on Marketing & Tourism!**

Tourism is a great revenue generator, and it also brings a lot of social, economic, cultural benefits. In a few countries, tourism is the main driver of economic growth and socio-economic development. It is, indeed, a pleasant privilege to host this upcoming conference in the vibrant city of Bangkok, Thailand, which is considered to be one of the fabulous tourism destinations in the world.

Tourism creates a lot of job opportunities for the citizens and brings social, economic, cultural and other benefits. Of course, it is, indeed, very appropriate to hold a conference in the beautiful city of Bangkok, Thailand, which is one of the major tourist destinations for many nationalities.

*Eco-tourism! An Emerging Paradigm!*
Eco-tourism is now defined as "responsible travel to natural areas that conserves the environment, sustains the well-being of the local people, and involves interpretation and education" (TIES, 2015).

Paper Presentations & Invited Lectures!

I am quite confident that this conference would provide a platform to economists, academicians, researchers, and scholars from different parts of the world to network and share their insights and views on the emerging trends in banking, social science research and other related disciplines.

My special thanks to every one of you for your valuable presence and participation. Please do not fail to visit places of interest in Bangkok-Thailand.

We look forward to your kind cooperation to make the upcoming conference a great success! Of course, I have taken the privilege of requesting some of you to be the chairs of the technical paper presentation sessions. My sincere thanks to all those who are part of this upcoming conference.

Undoubtedly, our Advisory & Review Board Members richly deserve a special round of appreciation for their great support & feedback on the conference papers.

Once again, my hearty welcome to you all!

Best regards,
Dr. Saurav Roychoudhury,
Honorary Chair & Conference Director,
Associate Professor of Finance,
Capital University, USA.

Eighteenth Asia-Pacific Conference on Global Business, Economics, Finance & Social Sciences, International Conference on Human Capital & Knowledge Management & International Conference on Tourism & Marketing
February 16-17, 2018. The Ambassador Hotel Bangkok, Bangkok-Thailand.

www.globalbizresearch.org

Kindly read the instructions given below:

Registration
Upon arrival at the Conference venue, please proceed to the Garden 2 on the 2nd floor to complete the registration. You can meet There will be signage/written direction to help you to locate us. You may also enquire at the front desk for directions to the Conference room.

Please note that registration desk will be open from **8.30 am to 9.30 am on February 16, 2018**.

Please report either to Dr. Saurav Roychoudhury, Honorary Chair & Conference Director or Ms. Anbukkarasi, the volunteer for completing your registration. If you have already remitted the conference fee, you will receive a folder comprising conference items and agenda.
**Conference proceedings**
Conference proceedings will be available ‘online.’

All the papers that are listed in the Conference handbook will be available online on our website.

**Presentation Room**
On February 16-17, we will be using the presentation rooms Garden 2 on 2nd floor, near the restaurant.

**What should you bring along for your presentation?**
Please bring the PPT of your research paper in a pen-drive. If possible, please print about 10-12 copies of your full paper and hand them to the chair and participants of the session at the beginning of your presentation. If you have already sent your powerpoint to us, it will be ready for presentation.

Each author will have about 15 minutes for presentation and 5 minutes for questions and discussion. Kindly stick to the allocated time limits, please.

The meeting room has an LCD projector and a laptop computer for you to make your presentation.

***Please ensure that you save your presentation file both in 2010/2013 versions.***

**Coffee and Lunch Break**
Coffee and snacks will be served twice (morning and evening) in Lobby. Lunch will be served at the Restaurant.

**Best Paper Award**
‘Best Paper’ is selected on the basis of a set of selected criteria. Reviewers’ report is the key factor in selecting the best research papers. The best paper awards will be announced at the conference.

**Best Presenter Award (Only for Research Scholars)**
Best Presenter Awards will be presented only to research scholars/young researchers who make outstanding presentations in each track which will be based on the recommendations of the Chair/Observers of the respective technical sessions. If a sufficient number of research scholars do not participate, this award would not be presented.

**Publication of your Paper**
All the accepted papers will be published in the form of ‘Conference proceedings.’ It will also be published in our journals provided you have opted for it and made significant improvements on the papers in light of the Reviewers’ reports/suggestions.

**Whom to Contact?**
For any queries/issues regarding the Conference matters, please contact Ms. Aarthi on +91 8220055161 (Indian Mobile Number) or Dr. Elango Rengasamy on +971551696221 – (Dubai Mobile).

You may also send an email to
WhatsApp Contact: +971 55 1696221
You may also send ‘WhatsApp’ messages to the above mobile number (messages only). We would try our best to respond, as early as possible. While sending messages, kindly indicate the conference (AP18/IC18/ICT18Thailand Conference and your name, as well).

Upcoming Conferences
If you would like to participate in our future/upcoming conferences, please keep visiting our website www.globalbizresearch.org to find out more information. You will also receive regular updates from us.

List of Participating Countries
We are extremely proud to welcome delegates from the following countries: Bangladesh, Canada, India, Indonesia, Japan, Korea (South), Mexico, Oman, Philippines, Taiwan, Thailand, Turkey, USA & Vietnam.

Conference Team
Honorary Chair & Conference Director:
Dr. Saurav Roychoudhury, Capital University, USA.
Conference Coordinator:
Ms. Dhanapackiam,
Ms. Anbukkarasi, Volunteer
Ms. Aarthy S. A, Conference Secretary & Events Coordinator
Ms. Priya Kala R, Events & Training Coordinator
Ms. Lavanya P, Editorial Assistant
Mr. Benker Dinesh, Launch Web Dreams

Chair - Technical Sessions
Prof. Abu N.M. Wahid, Tennessee State University, USA.
Prof. Keith Akiva Lehrer, York University, Canada.
Dr. Prakash Divakaran, Madurai Kamaraj University, India.
Prof. Joefrelin C. Ines, Shinas College of Technology, Sultanate of Oman.
Assoc.Prof. Dr. Hasan Bulent Kantarci, Kocaeli University, Turkey.

Scientific Advisory & Review Board
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Dr. Chu Chun Fai Carlin, The Open University of Hong Kong, Hong Kong.
Dr. Cristina Teresa N. Lim, De La Salle University, Philippines.
Dr. Daegene Song, Chungbuk National University, Korea.
Prof. Davide Vannoni, University of Torino, Italy.
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Dr. Hachmi Ben Ameur, INSEEC Business School, France.
Prof. Jacques Picard, University of Quebec in Montreal, Canada.
Prof. Jeong Hwan Bae, Chonnam National University, South Korea.
Prof. Lothar Auchter, University of Applied Sciences Kaiserslautern Germany, Germany.
Dr. Mahmoud Dehghan Nayeri, Tarbiat Modares University, Iran.
Dr. Melanie Viloria-Briones, Bulacan State University, Philippines.
Dr. Ranti Fauza Mayana Tanwir, Universitas Padjadjaran, Indonesia.
Dr. Ronaldo Frufonga, West Visayas State University-Janiuay Campus, Philippines.
Dr. Samantha Bietsch, American Public University, USA.
Dr. A.M.M. Shahiduzzaman Quoreshi, Blekinge Institute of Technology, Sweden.
Dr. Tien-Yu Lin, Overseas Chinese University, Taiwan.
Dr. WANG Xiandong, Southeast University, China.
Dr. Yaovarate Chaovanapoonphol, Chiangmai University, Thailand.

**AP18/IC18/ICT18Thailand Conference**

**Program Outline**

**Venue: GARDEN 2 ON 2nd FLOOR – Meeting 2**

**Friday, 16 February 2018**

**Friday, 16 February 2018 (Timeline)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.30 - 09.30</td>
<td>Registration (8.30 am onwards)</td>
</tr>
<tr>
<td>09.30 - 10.30</td>
<td>Inaugural Session/Keynote Address</td>
</tr>
<tr>
<td>10.30 - 11.00</td>
<td>Coffee Break <em>(Lobby)</em></td>
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<tr>
<td>11.00 - 12.45</td>
<td>Technical sessions 1 – Paper Presentations</td>
</tr>
<tr>
<td>12.45 - 14.00</td>
<td>Lunch Break &amp; Networking <em>(Restaurant)</em></td>
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<tr>
<td>14.00 - 14.30</td>
<td>Interactive Panel Discussion</td>
</tr>
<tr>
<td>14.30 - 16.15</td>
<td>Technical session 2 – Paper Presentations</td>
</tr>
<tr>
<td>16.15 - 16.30</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>16.30 - 18.00</td>
<td>Technical session 3 – Paper Presentations</td>
</tr>
</tbody>
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**Presentation Room**: Garden 2 on 2nd Floor

**Saturday, 17 February 2018 (Timeline)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09.30 – 11.00</td>
<td>Technical session 4 - Paper Presentations</td>
</tr>
<tr>
<td>11.00 - 11.30</td>
<td>Coffee Break</td>
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<tr>
<td>11.30 – 13.00</td>
<td>Technical session 5 - Paper Presentations</td>
</tr>
<tr>
<td>13.00 – 14.00</td>
<td>Lunch Break &amp; Networking</td>
</tr>
<tr>
<td>14.00 – 15.15</td>
<td>Brain-storming Session</td>
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<tr>
<td>15.15 – 15.45</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>16.00 PM</td>
<td>AP18/IC18/ICT18Thailand Conference Concludes</td>
</tr>
</tbody>
</table>

**Presentation Room**: Garden 2 on 2nd Floor
Day 1
Friday, February 16, 2018

09.30 – 10.30
(Meeting Room)

Inaugural Session/Keynote Address

Welcome Address: Dr. Saurav Roychoudhury, Capital University, USA.
Honorary Chair & Conference Director.
Topic: Creating the Environment for Entrepreneurship through Economic Freedom.

Keynote Address: Prof. Yoshinobu Nakanishi, Nagasaki University, Japan.
Topic: Research, Publish, and Expand your Network!

Guest of Honor: Prof. Bob Barrett, American Public University, USA.
Topic: Educators as Ambassadors of Research & Innovation!

10.30 – 11.00
“Coffee Break”
(Lobby)

11.00 – 12.45
Technical Session – 1
Meeting Room

Track: (Global Business, Economics & Management)

Session Chair: Prof. Abu N.M. Wahid, Tennessee State University, USA.

ID_T804: How to Publish in Refereed International Journals? Abu N.M. Wahid, Tennessee State University, USA.

ID_TH845: Global and Cultural Issues and Challenges Impacting on Employment Law When Organizations Seek Global Ventures and Development: Bob Barrett, Professor, American Public University, USA.

ID_TH839: Strangers Helping Strangers to Improve Healthcare: A Virtual Community Commons, ICN Exchange: Dong-Gil Ko, University of Cincinnati, USA, Daniel McLinden, Sarah Myers & Peter Margolis, Cincinnati Children’s Hospital Medical Center, USA.

ID_TT846: A Study of the Indian Retail Market and the Supply Channels: Prakash Divakaran & M. Muthukumar, Madurai Kamaraj University, India.


ID_TT817: Proposal for Sustainable Tourism Development through the Analysis of Natural Resources in Canoas, State of Colima, Mexico: Nuchnuudee Chaisatit & Hector Damian Ramirez Flores, University of Colima, Mexico.

12.45 – 14.00
Lunch Break & Networking
Restaurant
### 14.00 – 14.30
Interactive Panel Discussion

**Topic:** "How to hone the skillsets of your students?"

**Experts**

Dr. R. Rajasekaran, PSG College of Arts and Science, India &

Dr. Saurav Roychoudhury,
Honorary Chair & Conference Director

Inputs from interested delegates!

### 14.30 – 16.15
Technical Session - 2  Meeting Room

**Track:** (Global Business, Economics & Marketing)

**Session Chair:** Prof. Keith Akiva Lehrer, York University, Canada.

**ID_T843:** Gender and Power Issues Underlying Sexual Exploitation in the Entertainment and Hospitality Industries: Keith Akiva Lehrer, York University, Canada.

**ID_T813:** Orchestrating Alliance Networks: Chia-Ling (Eunice), Liu, National Taiwan University, Taiwan.


**ID_T838:** The Development and Effects of the Sukuk Market: Hasan Bulent Kantarci, Kocaeli University, Turkey & Tuncay Eren, Kocaeli Metropolitan Municipality, Turkey.

**ID_T830:** How does Climate Information Affect Catastrophe Bond Prices in the Primary and Secondary Markets? Chia-Chien Chang, National Kaohsiung University of Applied Science, Taiwan, Min-Teh Yu, China University of Technology, Taiwan & Yang Zhao, National Chiao Tung University, Taiwan.

**ID_T831:** Labor Force Participation in Emerging Asia: Evidence from 1991-2016: Hwei-Lin Chuang & Yu-Li Tao, National Tsing Hua University, Taiwan.

### 16.15 – 16.30
“Coffee Break”  Lobby

### 16.30 – 18.30
Technical Session – 3  Meeting Room

**Track:** (Research Scholars’ Session)

**Session Chair:** Dr. Prakash Divakaran, Madurai Kamaraj University, India.

Panel Member for selecting the Best Presenter: Dr. Min-Teh Yu, China University of Technology, Taiwan. (The Conference Chair + The Session Chair + Panel Member will choose two best presenters).
Day 2
Saturday, February 17, 2018

09.30 – 11.00 Technical Session – 4 Meeting Room

Track: (Management & Marketing)

Session Chair: Prof. Joefrelin C. Ines, Shinas College of Technology, Sultanate of Oman.

ID_TH826: Value Chain Model Integration towards Competitiveness of the MSMEs in the Sultanate of Oman: Joefrelin C. Ines, Shinas College of Technology, Sultanate of Oman.


ID_TT827: The Impact of E-Commerce on Indian Tourism Industry - The Opportunities and Challenges to E-Tour Operators: R. Rajasekaran & C. Sudarsan, PSG College of Arts and Science, India.

ID_TH833: Effects of Role Conflict and Organizational Commitment on Turnover Intention: Toshimichi Homma, Osaka University of Economics, Japan & Nami Shimada, University of Marketing and Distribution Sciences, Japan.


11.00 – 11.30 “Coffee Break” (Lobby)
Track: (Global Business, Economics & Finance)
Session Chair: Assoc.Prof. Dr. Hasan Bulent Kantarci, Kocaeli University, Turkey.

ID_T832: Local Capital Markets as a Solution to Poverty: Hasan Bulent Kantarci, Kocaeli University, Turkey & Reginald Okyere, Turkey.
ID_TT815: The Impacts of Perceived Risk in Senior Travel: Exploring the Moderating Roles of Destination Image and Involvement: Lu, Hsiao-Yun, Chien-Hsin University of Science and Technology, Taiwan.
ID_TH842: Cyberbullying Reporting System Success Model in Online Game Environment: JeonDO KIM & Taeoh Hong, YONSEI University, South Korea.
ID_T837: Real Estate Asset Financing Solutions: Hasan Bulent Kantarci, Kocaeli University, Turkey & Hicazi Agilonu, Kocaeli Metropolitan Municipality, Turkey.

11.30 – 13.00 Technical Session – 5 Meeting Room

Topic
Innovative Teaching & Best Practices
Presenter & Moderator: Dr. Saurav Roychoudhury
Capital University, USA.
Participants: All the Delegates

13.00 – 14.00 Lunch Break & Networking Restaurant

14.00 – 15.15 Brain-storming Session Meeting Room

15.15 – 15.45 Coffee Break Lobby

16.00 Hrs AP18/IC18/ICT18 Thailand Conference Concludes
# List of Participants

<table>
<thead>
<tr>
<th>Paper ID</th>
<th>Name</th>
<th>University</th>
<th>Country</th>
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<tbody>
<tr>
<td>T801</td>
<td>Prof. Yoshinobu Nakanishi</td>
<td>Nagasaki University</td>
<td>Japan</td>
</tr>
<tr>
<td>T804</td>
<td>Prof. Abu N.M. Wahid</td>
<td>Tennessee State University</td>
<td>USA</td>
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<tr>
<td>T809</td>
<td>Dr. Nguyen Anh Phong</td>
<td>University of Economics and Law</td>
<td>Vietnam</td>
</tr>
<tr>
<td>T813</td>
<td>Dr. Chia-Ling (Eunice) Liu</td>
<td>National Taiwan University</td>
<td>Taiwan</td>
</tr>
<tr>
<td>T818</td>
<td>Mr. Suman Saha</td>
<td>Independent University</td>
<td>Bangladesh</td>
</tr>
<tr>
<td>T828</td>
<td>Mr. Gaurav Sahni</td>
<td>Himalayan University</td>
<td>India</td>
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<tr>
<td>T829</td>
<td>Ms. Usha .P</td>
<td>Himalayan University</td>
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<td>T830</td>
<td>Dr. Min-Teh Yu</td>
<td>China University of Technology</td>
<td>Taiwan</td>
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<td>Prof. Hwei-Lin Chuang</td>
<td>National Tsing Hua University</td>
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<td>Assoc.Prof.Dr. Hasan Bulent</td>
<td>Kocaeli University</td>
<td>Turkey</td>
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<td>T834</td>
<td>Mr. Jain Manoj Dhirendra</td>
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<td>India</td>
</tr>
<tr>
<td>T835</td>
<td>Dr. Sungjae Pak</td>
<td>Nakamura Gakuen University</td>
<td>Japan</td>
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<td>T836</td>
<td>Ms. XIAOYU JIN</td>
<td>Chiang Mai University</td>
<td>Thailand</td>
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<td>Prof. Keith Lehrer</td>
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<td>TD823</td>
<td>Mr. Andy Rupp</td>
<td>University of Texas at Dallas</td>
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<td>TD848</td>
<td>Dr. Yaron Timmor</td>
<td>Inter Disciplinary Center, HERZILIYA</td>
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<td>TH819</td>
<td>Mr. T.S. Natarajan</td>
<td>SCSVMV University</td>
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<td>TH825</td>
<td>Prof. Marilou Q. Tolentino</td>
<td>Systems Plus College Foundation</td>
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<td>University of Cincinnati</td>
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<td>TH840</td>
<td>Mr. Widi Galih Anggara</td>
<td>Bandung Institute of Technology</td>
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<td>TH842</td>
<td>Ms. JeonDO KIM</td>
<td>Yonsei University</td>
<td>Korea (south)</td>
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<td>Dr. Bob Barrett</td>
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</tr>
</tbody>
</table>
Global Business Research Journals

www.globalbizresearch.org

- Journal of Emerging Issues in Economics, Finance and Banking (ISSN: 2306-367X) (Impact Factor: 1.541)
- Global Journal of Contemporary Research in Accounting, Auditing and Business Ethics (ISSN 2311-3162)
- Global Journal of Emerging Trends in e-business, Marketing and Consumer Psychology (ISSN 2311-3170)
- Global Review of Research in Tourism, Hospitality and Leisure Management (ISSN 2311-3189)
- International Journal of Recent Advances in Organizational Behaviour and Decision Sciences (ISSN 2311-3197)
- International Review of Research in Emerging Markets and the Global Economy (ISSN 2311-3200)

Our Journals are indexed in the following directories:

- EBSCOhost Research Databases
- ULRICH SWEB Global Serials Directory
- Academic Resource Index
- Root Indexing
- J-Gate
- COSMOS Impact Factor
- Directory of Research Journals Indexing
- OAII.net
- Open Academic Journals Index
- I2OR
- SPARC Indexing

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Centre for Sustainable Development (CSD), Vietnam

Logistics Training Center Mekong Subregion - Japan in Vietnam

Case Centre, UK

Research Gate

Brown Walker

Dai Nam University, Vietnam

Vietnam Maritime University
Dear Delegates,

You are cordially invited to participate in our International Conferences happening globally!
Please visit our conference websites listed below for further information:

**South East Asia**

**19th Asia-Pacific Conference on Global Business, Economics, Finance and Banking - Singapore**
- Conference Dates: July 27-29, 2018
- Venue: PARKROYAL on Kitchener Road, Singapore.

**International Conference on Corporate Governance & Business Ethics - Singapore**
- Conference Dates: July 27-29, 2018
- Venue: PARKROYAL on Kitchener Road, Singapore.

**International Conference on Marketing, Tourism & Hospitality - Singapore**
- Conference Dates: July 27-29, 2018
- Venue: PARKROYAL on Kitchener Road, Singapore.

**International Conference on Teaching, Learning, Innovation and Educational Technology - Singapore**
- Conference Dates: July 27-29, 2018
- Venue: PARKROYAL on Kitchener Road, Singapore.

**20th Asia-Pacific Conference on Global Business, Economics, Finance & Social Sciences, Hong Kong, SAR - PRC**
- Conference Dates: August 1-2, 2018
- Venue: Best Western Grand Hotel, Hong Kong-SAR
- Website: [http://globalbizresearch.org/HongKong_Conference_2018_aug1/](http://globalbizresearch.org/HongKong_Conference_2018_aug1/)

**International Conference on Marketing, Tourism & Hospitality, Hong Kong, SAR - PRC**
- Conference Dates: August 1-2, 2018
- Venue: Best Western Grand Hotel, Hong Kong-SAR
- Website: [http://globalbizresearch.org/HongKong_Conference_2018_aug2/](http://globalbizresearch.org/HongKong_Conference_2018_aug2/)

**International Conference on Education, Teaching & Learning, Hong Kong, SAR - PRC**
- Conference Dates: August 1-2, 2018
- Venue: Best Western Grand Hotel, Hong Kong-SAR
- Website: [http://globalbizresearch.org/HongKong_Conference_2018_aug3/](http://globalbizresearch.org/HongKong_Conference_2018_aug3/)
International Conference on Business Management, Hong Kong, SAR - PRC
Conference Dates: August 1-2, 2018
Venue: Best Western Grand Hotel, Hong Kong-SAR
Website: http://globalbizresearch.org/HongKong_Conference_2018_aug4/

Europe
Ninth European Academic Research Conference on Global Business, Economics, Finance and Social Sciences - Milan, Italy
Conference Dates: June 30-July 2, 2018
Venue: Radisson Blu Hotel, Milan - Italy.
Website: http://globalbizresearch.org/Italy_Conference_2018_jun1/

International Conference on Education & Innovative Learning - Milan, Italy
Conference Dates: June 30-July 2, 2018
Venue: Radisson Blu Hotel, Milan - Italy.
Website: http://globalbizresearch.org/Italy_Conference_2018_jun2/

International Conference for Multiple Academic Disciplines - Milan, Italy
Conference Dates: June 30-July 2, 2018
Venue: Radisson Blu Hotel, Milan - Italy.
Website: http://globalbizresearch.org/Italy_Conference_2018_jun3/

International Conference on Marketing, Tourism & Hospitality - Milan, Italy
Conference Dates: June 30-July 2, 2018
Venue: Radisson Blu Hotel, Milan - Italy.
Website: http://globalbizresearch.org/Italy_Conference_2018_jun4/

Tenth European Academic Research Conference on Global Business, Economics, Finance, and Social Sciences - Paris, France

America
Fourth American Academic Research Conference on Global Business, Economics, Finance and Social Sciences - New York, USA
Conference Dates: April 13-15, 2018
Venue: Wagner College, One Campus Road, Staten Island, New York-USA.
Website: http://globalbizresearch.org/NewYork_Conference_2018_April1/

International Conference on E-Governance, E-Business, and E-Management - New York, USA
Conference Dates: April 13-15, 2018
Venue: Wagner College, One Campus Road, Staten Island, New York-USA.
Website: http://globalbizresearch.org/NewYork_Conference_2018_April2/

International Conference on Multiple Academic Disciplines - New York, USA
Conference Dates: April 13-15, 2018
Venue: Wagner College, One Campus Road, Staten Island, New York-USA.
Website: http://globalbizresearch.org/NewYork_Conference_2018_April3/

International Conference on Marketing and Tourism - New York, USA
Conference Dates: April 13-15, 2018
Venue: Wagner College, One Campus Road, Staten Island, New York-USA.
Website: http://globalbizresearch.org/NewYork_Conference_2018_April4/
**Conference Dates:** July 5-7, 2018  
**Venue:** Mercure Paris Porte de Versailles Expo Hotel, Paris - France  
**Website:** [http://globalbizresearch.org/France_Conference_2018_july1/](http://globalbizresearch.org/France_Conference_2018_july1/)

**International Conference on Marketing, Tourism & Hospitality - Paris, France**  
**Conference Dates:** July 5-7, 2018  
**Venue:** Mercure Paris Porte de Versailles Expo Hotel, Paris - France  

**International Conference on Business Management - Paris, France**  
**Conference Dates:** July 5-7, 2018  
**Venue:** Mercure Paris Porte de Versailles Expo Hotel, Paris - France  

**International Conference on Education, Teaching & Learning - Paris, France**  
**Conference Dates:** July 5-7, 2018  
**Venue:** Mercure Paris Porte de Versailles Expo Hotel, Paris - France  

**11th European Academic Research Conference on Global Business, Economics, Finance and Social Sciences - Geneva, Switzerland**  
**Conference Dates:** July 9-11, 2018  
**Venue:** Novotel Genève Centre Hotel, Geneva, Switzerland  

**International Conference on Tourism, Marketing & Hospitality - Geneva, Switzerland**  
**Conference Dates:** July 9-11, 2018  
**Venue:** Novotel Genève Centre Hotel, Geneva, Switzerland  

**International Conference on Human Resources and Talent Management - Geneva, Switzerland**  
**Conference Dates:** July 9-11, 2018  
**Venue:** Novotel Genève Centre Hotel, Geneva, Switzerland  

**International Conference for Multiple Academic Disciplines - Geneva, Switzerland**  
**Conference Dates:** July 9-11, 2018  
**Venue:** Novotel Genève Centre Hotel, Geneva, Switzerland  

**12th European Academic Research Conference on Global Business, Economics, Finance, and Banking - Zurich, Switzerland**  
**Conference Dates:** July 13-15, 2018  
**Venue:** Crowne Plaza Zurich, Switzerland  
**Website:** [http://globalbizresearch.org/Swiss_Conference_2018_July1/](http://globalbizresearch.org/Swiss_Conference_2018_July1/)

**International Conference on Marketing, Tourism & Hospitality - Zurich, Switzerland**  
**Conference Dates:** July 13-15, 2018  
**Venue:** Crowne Plaza Zurich, Switzerland  

**International Conference on Education, Teaching & Learning - Zurich, Switzerland**
Conference Dates: July 13-15, 2018  
Venue: Crowne Plaza Zurich, Switzerland.  

**International Conference for Multiple Academic Disciplines - Zurich, Switzerland**  
Conference Dates: July 13-15, 2018  
Venue: Crowne Plaza Zurich, Switzerland.  

### Conferences in 2018

<table>
<thead>
<tr>
<th>City</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York-USA</td>
<td>April 13-15, 2018</td>
</tr>
<tr>
<td>Milan-Italy</td>
<td>June 30 – July 1-2, 2018</td>
</tr>
<tr>
<td>Paris-France</td>
<td>July 5-7, 2018</td>
</tr>
<tr>
<td>Geneva-Switzerland</td>
<td>July 9-11, 2018</td>
</tr>
<tr>
<td>Zurich-Switzerland</td>
<td>July 13-15, 2018</td>
</tr>
<tr>
<td>Singapore</td>
<td>July 27-29, 2018</td>
</tr>
<tr>
<td>Hong Kong-SAR</td>
<td>August 1-2, 2018</td>
</tr>
<tr>
<td>Ho Chi Minh-Vietnam</td>
<td>August 3-4, 2018</td>
</tr>
<tr>
<td>Hanoi City-Vietnam</td>
<td>August 7-8, 2018</td>
</tr>
<tr>
<td>Dubai-UAE</td>
<td>October 6-7, 2018</td>
</tr>
<tr>
<td>Taipei-Taiwan ROC</td>
<td>December 21-23, 2018</td>
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### Conferences in 2019

<table>
<thead>
<tr>
<th>City</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hong Kong-SAR</td>
<td>January 18-20, 2019</td>
</tr>
<tr>
<td>Bangkok-Thailand</td>
<td>February 15-17, 2019</td>
</tr>
<tr>
<td>New York-USA</td>
<td>April 26-28, 2019</td>
</tr>
<tr>
<td>Las Vegas-USA</td>
<td>May 10-12, 2019</td>
</tr>
<tr>
<td>Hungary-Budapest</td>
<td>June 1-3, 2019</td>
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<tr>
<td>Austria-Vienna</td>
<td>June 7-9, 2019</td>
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<tr>
<td>Paris-France</td>
<td>July 5-7, 2019</td>
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<tr>
<td>Zurich-Switzerland</td>
<td>July 12-14, 2019</td>
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<td>Singapore</td>
<td>August 2-4, 2019</td>
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<tr>
<td>Kuala Lumpur-Malaysia</td>
<td>August 9-11, 2019</td>
</tr>
<tr>
<td>Dubai-UAE</td>
<td>October 11-13, 2019</td>
</tr>
<tr>
<td>Taipei City-Taiwan</td>
<td>December 20-22, 2019</td>
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### Conferences in 2020

<table>
<thead>
<tr>
<th>City</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bangkok-Thailand</td>
<td>February 14-15, 2020</td>
</tr>
<tr>
<td>New York-USA</td>
<td>April 17-19, 2020</td>
</tr>
<tr>
<td>Rome-Italy</td>
<td>July 3-5, 2020</td>
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<td>Zurich-Switzerland</td>
<td>July 10-12, 2020</td>
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**Eighteenth Asia-Pacific Conference on Global Business, Economics, Finance & Social Sciences**

**&**

**International Conference on Human Capital & Knowledge Management**

**&**
International Conference on Tourism & Marketing
(ISBN: 978-1-943579-70-9)

February 16-17, 2018


How to Reach the Conference venue? (The Ambassador Hotel Bangkok)!

From Suvarnabhumi Airport

By Car:
- Get on Route 7 in Klong Sam Prawet Bangkok from Suvarnabhumi Road 2 4 min (3.3 km).
- Continue on Route 7. Take Si Rat Expressway to Route 3. Take exit 1-01 from Chalerm Mahanakorn Expressway 21 min (23.4 km).
- Continue on Route 3. Drive to Soi Sukhumvit 11 in Khlong Toei North 4 min (900 m).
- The Ambassador Hotel Bangkok.

By Transit: Click Here

From Don Mueang International Airport

By Car:
- Continue to Route 31, 1 min (450 m).
- Continue on Route 31. Take Way to elevate Uttaradit to Route 3. Take exit 1-01 from Chalerm Mahanakorn Expressway 22 min (22.6 km).
- Continue on Route 3. Drive to Soi Sukhumvit 11 in Khlong Toei North 4 min (900 m).
- The Ambassador Hotel Bangkok.

Location map! Click Here

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Dubai, United Arab Emirates.
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Have a safe and pleasant trip to Bangkok - Thailand!