

**Global Business Research Journals,
The British University in Dubai, Dubai, UAE &
SDMIMD, Mysore, India.**

Cordially invite you to the

ME14 Dubai Conference

First Middle East Conference on Global Business, Economics, Finance & Banking

ISBN: 978-1-941505-16-8

10-12th October 2014

Venue:

Al Murooj Rotana Hotel, Dubai, United Arab Emirates. (Opp. to Dubai Mall)

Conference Organized by

**J. A. Alpha Business Research & Publishers Pvt. Ltd., Chennai,
The British University in Dubai, Dubai, UAE,
& SDMIMD, Mysore, Karnataka, India.**

Proudly Co-sponsored by

M/s Jupiter Global Business Research FZE, P.O.Box:128177, Dubai, UAE.

***THEME: 'ACHIEVING GLOBAL FINANCIAL STABILITY
& ECONOMIC GROWTH'***

Program Handbook

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www.sdmimd.ac.in

10-12th October 2014

Al Murooj Rotana Hotel, Dubai, United Arab Emirates. (Opp. to Dubai Mall)

Dear & Distinguished ME14_Dubai Conference Delegates,

Welcome to Dubai!

Hearty welcome to the Middle East's most vibrant city of Dubai. Dubai, as you know, offers world class infrastructure, services and facilities to business community who hail from a little over two hundred countries across the globe.

Dubai is blessed with a safe, clean and dynamic environment to everyone who lives and works here in this modern city. It is one of the seven emirates in the United Arab Emirates and has many places of interest and attractions to visitors and tourists. It is a modern metropolitan city and a world-class business centre as well. Dubai is one of the leading financial centres in the world and has most of the Fortune-500 companies doing and facilitating trade, commerce, banking and financial services.

Given the above background, we are extremely delighted to host the First Middle East Conference on Global Business, Economics, Finance and Banking in this great city.

Economic Growth and Financial Stability – The need of the hour!

The world has faced havoc during the global economic crisis-2008 resulting in job losses and economic slowdown across the globe. The financial markets have gone for a toss and the banking and financial institutions had to wipe out significant portions of their asset bases. Of course, this disturbing trend cannot continue for long. There is, of course, an imminent need to reverse the trend and put the global economy and markets on a growth trajectory. This is the most important challenge being faced by the global community, today.

Against this backdrop, the conference would make an attempt to answer, among others, the following questions:

What are the root-causes of the major issues affecting the global financial stability and the ways and means to fix them? What are the feasible solutions to resolve the fragility in the Euro Zone economies and put them on to the path of recovery and growth? How to reduce the volatility in asset prices so that vulnerable segments of the economy do not get affected? How to avert yet another 'systemic crisis' in the future? What is the role of banking, financial and other institutions in ensuring sustained economic growth in the post- crisis scenario? How to deleverage the banking and corporate sector to an optimum level of debt-equity so that the world does not witness systemic problems in the future?

Apart from making a bonafide attempt to answer the above questions, the conference would endeavor to suggest ways and means to ensure sustained economic growth for the global world.

I am sure, the delegates would have a great opportunity to interact with fellow academicians across the globe. Exciting invited lectures have also been organized for the benefit of the delegates.

My special thanks to every one of you for your valuable presence and participation.

Best regards,

Dr. Elango Rengasamy,

Conference Director,

First Middle East Conference on Global Business, Economics, Finance and Banking (10-12th October, 2014), Al Murooj Rotana Hotel, Dubai, United Arab Emirates.

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Please read the instructions given below:

Please read the instructions given below:

Registration

Upon arrival at the conference venue, please proceed to the Meeting Room – Al Yasat of the hotel to complete the registration. There will be signage/written direction to help you to locate us. You may also enquire at the front desk of the hotel and ask them for directions to the conference room.

Please note that registration desk will be open from 8.30 am to 9.30 am on 11th October and 8.30 am to 9.00 am on 12th October 2014.

Please report either to Dr. Elango Rengasamy or Dr. Imen Tebourbi for completing your registration. If you have already remitted the conference fee, you will receive a conference kit based on the payment option you have chosen.

The conference kit will contain the following items.

- Conference Pack
- Conference Proceedings

Conference proceedings

All the papers which are listed in conference handbook will be available online and on our website with ISBN: 978-1-941505-16-8

Presentation Rooms

On October 11, we will be using 2 presentation rooms- Al Yasat & Meeting Room 2

On October 12, we will be using 2 presentation rooms- Al Yasat & Meeting Room 2

What should you bring along for your presentation?

Please bring the ppt of your research paper in a pen-drive. Please print at least 10-15 copies of your full paper and hand it to the chair and participants of the session at the beginning of your presentation.

Each author will have about 15 minutes for presentation and 5 minutes for questions and discussion. Kindly stick to the time limits, please.

Every room has an LCD projector and a laptop computer for you to make your presentation.

*****Please ensure that you save your presentation file both in 2010/2013 versions.**

Tea/Coffee and Lunch Break

Tea/coffee and snacks will be served twice (morning and evening). The lunch will be served in a space specifically allocated for conference delegates.

Best Paper Award

'Best Paper' is selected on the basis of a set of selected criteria. Reviewers' report is the key factor in selecting the best research papers.

Best Presenter Award

Best Presenter Awards will be presented only to student-researchers who make outstanding presentations. Since no students have registered for the conference, there will be no awards in this category.

Conference Dinner

The conference dinner will be hosted on 11th October 2014 for those who have already registered for the dinner. The conference networking dinner will start at 7.30 pm. Venue details will be intimated, shortly.

Publication of your Paper

All the accepted papers will be published in the form of conference proceedings. It will also be published in our journals provided you have opted for it and make significant improvements on the papers in light of the Reviewers' reports.

Who to Contact?

For any queries/issues regarding the conference matters, please contact Dr. Elango Rengasamy at 00971551696221 or send an email to dubaiconference@globalbizresearch.org or senthil@alphabizresearch.com

Future Conferences

If you would like to join our future conferences, please keep visiting our websites www.globalbizresearch.org, www.globalbizresearch.com and www.alphabizresearch.com to find out more information. You will also receive updates from us.

List of Participating Countries

First Middle East Conference on Global Business, Economics, Finance and Banking (ME14-Dubai Conference) is extremely proud to welcome delegates from the following countries.

Australia, Algeria, Bahrain, Botswana, China, Egypt, France, Greece, India, Indonesia, Iran, South Korea, Malaysia, Nigeria, Pakistan, South Africa, Saudi Arabia, Sri Lanka, Turkey, Tunisia, UAE and Vietnam.

Conference Team

Conference Director: Dr. Elango Rengasamy, The British University in Dubai, UAE.
Dr. Imen Tebourbi, University of Dubai, Conference Co-Director
Mrs. Dhanapackiam Elango, Organizer & Events Coordinator
Mr. Senthil Nathan, Business Analyst & Events Coordinator
Ms. Srividya Iyengar, Organizer
Ms. Anbukkarasi K.E, Organizer
Ms. Ranjani K.E, Organizer

Chair – Technical Sessions

Dr. John W. Whiteoak, University of the Sunshine Coast, Australia.
Prof. Ghassan Ossman, AMA International University Bahrain, Kingdom of Bahrain.
Prof. Hamisi K. Sama, College of Business Education, Tanzania.
Prof. Deokho Cho, Daegu University, Republic of Korea.
Prof. Janaki Ramudu, School of Business, Alliance University, Bangalore, India.
Prof. Abdulkadir Kaya, Erzurum Technical University, Turkey.
Prof. Chris I. Enyinda, Canadian University in Dubai, UAE.
Dr. Edward E. Marandu, University of Botswana, Botswana.

Conference Advisory Board and Review Team

Dr. Ahmed Badawi, American University of Middle East, Kuwait
Dr. Anbalagan Krishnan, Curtin University, Malaysia
Dr. Anbalagan Rathinam, SRM University, India
Dr. Daniel Makina, University of South Africa, South Africa
Dr. David Minja, Kenyatta University, Kenya
Dr. Diroubinee Mauree Narrainen, University of Technology, Mauritius
Dr. Doan Tranh, Duy Tan University, Vietnam
Dr. Elango Rengasamy, The British University in Dubai, UAE
Dr. Francesco Agliata, Second University of Naples, Italy
Dr. Francesco Ciampi, University of Florence, Italy
Dr. Gilbert V. Nartea, Lincoln University, New Zealand
Dr. Gypsy Mae B. Casurao, University of Mindanao, Philippines
Dr. Iya Churakova, St. Petersburg University, Russia
Dr. Jayakumar. A, Periyar University, India
Dr. Johannes Peyyavali Sheefeni, University of Namibia
Dr. Joy M. Kiiru, University of Nairobi, Kenya
Dr. Dr. Londoloza L. Luvuno, University of South Africa, South Africa
Dr. Manlio Del Giudice, Second University of Naples, Italy
Dr. Miriam Jankalová, The University of Žilina, Slovakia
Dr. Mohammad Qasen Ahmad Al Qarioti, Kuwait University, Kuwait
Dr. Mohamed Tawfik Essawy, Helwan University, Egypt
Dr. Mohd. Zaini Abd Karim, Universiti Utara Malaysia, Malaysia
Dr. Mokhtaruddin Ahmed, Universiti Malaysia Kelantan, Malaysia
Dr. N.R. Parasuraman, Director, SDMIMD, Mysore, India
Dr. Ramokhojoane P. Motsoeneng, University of South Africa, South Africa
Dr. Renato Lopes da Costa, ISCTE Business School University, Portugal
Dr. Sanja Grubacic, Southern Connecticut University, USA
Dr. Saurav Roy Choudhury, Capital University, USA
Dr. Selvam M, Alagappa University, Karaikudi, India
Dr. Shahid Ibrahim, Bangor Business School, UK
Dr. Shu-Hsun Ho, Providence University, Taiwan
Dr. Shahryar Sorooshian, University Malaysia Pahang, Malaysia
Dr. Tapan Sarker, Griffith University, Australia
Dr. Terrill Frantz, Carnegie Mellon University, USA
Dr. Tiberio Daddi, Scuola Superiore Sant'Anna University, Italy
Dr. Vadhindran Rao, Metropolitan State University, USA
Dr. Venkataesh Seshamani, University of Zambia, Zambia
Dr. Victoria O. Ligan, University of Mindanao, Philippines
Dr. Uzi Sasson, Ben-Gurion University of the Negev, Israel
Dr. Vijayakumar Gudep, Muscat College, Oman
Dr. Yuen Yee Yen, Multimedia University, Malaysia

Conference Program Outline

Friday, 10th October, 2014 - Arrival & settling in

Saturday, 11th October, 2014

Time	
8.30 - 9.30	: Registration
9.30 -10.30	: Inaugural Session/ Keynote Address
10.30 -11.00	: Tea/Coffee Break
11.00 -12.45	: Technical Sessions (1 & 2) - Two Tracks
12.45 -13.30	: Lunch Break & Networking
13.30 -14.30	: Special Invited Lectures
14.30-15.45	: Technical Sessions (3 & 4) – Two Tracks
15.45-16.00	: Tea/Coffee Break
16.00-17.45	: Technical Sessions (5 & 6) – Two Tracks
Presentation Rooms	: Al Yasat Conference Hall & Meeting Room 2

Sunday, 12th October, 2014

8.30 - 9.00	: Registration
9.00 -10.00	: Special Invited Lectures
10.00-10.30	: Tea/Coffee Break
10.30-12.30	: Technical Sessions (7 & 8) – Two Tracks
12.30-13.30	: Lunch Break & Networking
15.00-19.00	: Free Dubai City Tour
Presentation Rooms	: Al Yasat Conference Hall & Meeting Room 2

Saturday 11th October, 2014

Saturday, 11 October 2014	8.30 – 9.30	(Al Yasat Hall)
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Registration

Saturday, 11 October 2014	9.30 – 10.30	(Al Yasat Hall)
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Inaugural Session/Keynote Address

Welcome Address: Dr. Imen Tebourbi, *Conference Co-Director*

Introducing the Guests: Dr. Elango Rengasamy, *Conference Director*

Chief Guest: Mr. Paras Shahdadpuri,
President, Indian Business & Professional Council (IBPC), Dubai, UAE.

Guest of Honour: Prof. Abdullah Al Shamsi,
Vice-Chancellor, The British University in Dubai. Academic Partners

Keynote Address: Mr. Matein Khalid,
Senior Trader & Strategist, Global Capital Markets

Special Felicitation: Prof. N.R.Parasuraman, *Director, SDMIMD, Mysore-India.*
Academic Partners.

Saturday, 11 October 2014	10.30 – 11.00
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“Tea/Coffee Break”

Technical Session - 1

Saturday, 11 October 2014	11.00 – 12.45	(Al Yasat Hall)
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Track: (Management & Marketing)

Session Chair: Dr. John Whiteoak

ID_D4102: The Utility of Job Involvement over Job Satisfaction In Contributing to An Individual’s Effectiveness In Flourishing At Work: John W. Whiteoak, University of the Sunshine Coast, Australia.

ID_D408: The Effect of Perceived Social Support on Student Loyalty with Student Satisfaction as Mediating Variable at Private University: Andala Rama Putra Barusman, University of Bandar Lampung, Indonesia & Fauzi Mihdar, University of Bandar Lampung, Indonesia.

ID_D459: Innovative Trends in Knowledge Management: A Cloud Computing Perspective: Muhammad Rafiq, Prince Mohammad Bin Fahd University, Saudi Arabia, Abul Bashar, Prince Mohammad Bin Fahd University, Saudi Arabia & Arifusalam Shaikh, Prince Mohammad Bin Fahd University, Saudi Arabia.

ID_D434: The Impact of Economic Structure Change on the Regional Original Income and its Effect towards the Regional Income Improvement: Iskandar Ali Alam, University of Bandar Lampung, Indonesia & Andala Rama Putra Barusman, University of Bandar Lampung, Indonesia.

ID_D481: An Examination of Antecedents of Loyalty Intention to Travel: The Case of Malaysia: Abbas Alizadeh, University Kebangsaan Malaysia, Malaysia & Golnaz Saghafi, University Kebangsaan Malaysia, Malaysia.

ID_D491: Investigating the Magnetic powers of Brand Experience on Millennial Smartphone users in Malaysia: Iman Khalid A. Qader, University Sains Malaysia, Malaysia & Azizah Binti Omar, University Sains Malaysia, Malaysia.

Technical Session - 2

Saturday, 11 October 2014

11.00 – 12.45

(Meeting Room 2)

Track: (Global Business, Economics & Sustainability)

Session Chair: Dr. Ghassan Ossman

ID_D439: Realignment of Financial Frameworks and Supporting Structures in the Kingdom of Bahrain: Broadening Horizons of Economic Growth through Strategic Initiatives: Ghassan Ossman, AMA International University Bahrain, Kingdom of Bahrain.

ID_D478: Employee Retention Practices of Multinational Companies: Aaron Paul Pineda, American College of Dubai, UAE.

ID_D473: Trends of India's Political Economy: Lavanya Rekha Bahadur, H.R College of Commerce and Economics, India.

ID_D466: Macro Economic Indicators in the Kingdom of Bahrain: Measuring Economic Performance for Global Competitiveness: Ghassan Ossman, AMA International University Bahrain, Kingdom of Bahrain & Imelda L. Frencillo, AMA International University Bahrain, Kingdom of Bahrain

ID_D426: South Korea's Policy Responses to Global Economic Crisis: How did they differ between the 1997 and 2008 Economic Crises? : Soon-yang Kim, Yeungnam University, South Korea.

ID_D4118: Productivity in Physical and Chemical Science with Economic Growth: Yasmin Akhtar, University of Tabuk, Saudi Arabia.

Saturday, 11 October 2014

12.45 – 13.30

“Lunch Break & Networking”

Saturday, 11 October 2014

13.30 – 14.30

(Al Yasat Hall)

Special Invited Lecture 1

Mr. Naveen Kapoor,

Secretary General, Indian Business & Professional Council (IBPC, Dubai)

Topic: Investment Climate in the UAE! Opportunities Ahead!

Special Invited Lecture 2

Mr. Horst Simon,

Risk Culture Builder, Risk Professional, Dubai-UAE

Topic: Building an Effective Risk Culture!

Technical Session – 3

Saturday, 11 October 2014

14.30 – 15.45

(Al Yasat Hall)

Track: (Management and Marketing)

Session Chair: Prof. Hamisi K. Sama

ID_D483: Breaking the Silence: Efficacy of Whistle Blowing in Public Procurement: Hamisi K. Sama, College of Business Education, Tanzania.

ID_D4103: The Inevitability to Resume Korea-GCC FTA Negotiation and Some Policy-Proposals for Realizing It: Ki Kwan Yoon, Chungnam National University, South Korea & Md. Sumon Hossain, Chungnam National University, South Korea .

ID_D4108: An Evaluation of Satisfaction Level of the Trainers Attending Training Programs of Primary And Community Health Centers In India (Cachar district of Assam) from 2003 -2010: Smita Borah Das, Assam University, India.

ID_D4101: Students' Attitudes Towards MBA Programs in Kuwait: Abdullah Al-Ajmi, Arab Open University, Kuwait.

ID_D422: Visionary Leadership and Organizational Citizenship Behavior: An Assessment of Impact of Sectarian Difference: K. A. S. Dhammika, University of Kelaniya, Sri Lanka.

ID_D412: A Study on Factors Influencing the Selection of 3PL Logistics Providers – Users Perspective: E. Geetha, Manipal University, India & Abhishek Rao, Manipal University, India.

Technical Session – 4

Saturday, 11 October 2014

14.30 – 15.45

(Meeting Room 2)

Track: (Finance, Accounting & Banking)

Session Chair: Prof. P. Janaki Ramudu

ID_D4114: Do Futures Outperform Puts? Evidence From S&P Nifty Index Futures and Options: N R Parasuraman, SDM Institute for Management Development, India & P. Janaki Ramudu, Alliance University, School of Business, India.

ID_D432: An Attempt to Model Some Risks in Banking Sector – Standard Bank Pty: Kwabena A. Kyei, University of Venda, South Africa, Albert Antwi, University of Venda, South Africa & Netshikweta, M. L., University of Venda, South Africa.

ID_D457: Do Indian Mutual Funds with High Risk Adjusted Returns Show More Stability During an Economic Downturn? : Kalpakam Gopalakrishnan, KJ Somaiya Institute of Management Studies & Research & P.G. Gopalakrishnan, Principal, SIES College, India.

ID_D477: The 4 - pillar partnership model – Financial Solutions for SMEs -A case study of Vietnam: Tien Phong Nguyen, Hanoi University of Science and Technology, Vietnam & Thanh Huong Nguyen, Hanoi University of Science and Technology, Vietnam.

ID_D482: Monetary Policy, Bank Management and Real Sector Finance in Nigeria: Who is to Blame? : Adolphus J. Toby, Rivers State University of Science and Technology, Nigeria & Deborah Peterside, Rivers State University of Science and Technology, Nigeria .

ID_D496: The Dynamics of International Capital Flows and Financial Crises: Lina Al Kilani, Zayed University, UAE.

Saturday, 11 October 2014

15.45 – 16.00

“Tea/Coffee Break”

Special Invited Lecture 3

Prof. N.R.Parasuraman,

Director, SDMIMD, Mysore, India.

Topic: Strategic Issues in Global Leadership!

Technical Session – 5

Saturday, 11 October 2014

16.00 – 17.45

(Al Yasat Hall)

Track: (Management and Marketing & Global Business, Economics & Sustainability)

Session Chair: Prof. Deokho Cho

ID_D440: The Effect Analysis of the Regional Research and Development Support Policies: Deokho Cho, Daegu University, Republic of Korea & K. H. Choi, Daegu University, Republic of Korea.

ID_D490: Contribution of Non- Tariff Barriers on Market transaction costs for maize production and Trade in Tanzania: Maziku, Petro, College of Business Education, Tanzania, Hella, Joseph, College of Business Education, Tanzania & Makindara, Jemiah, College of Business Education, Tanzania.

ID_D413: Conflict Management: Ashwini Purohit, Shantiniketan Business School, India.

ID_D499: Mission Statement in Egyptian Universities: Does Everyone Hold the Same Perception? : Dina Metwally, Helwan University, Egypt.

ID_D411: Customer's Awareness of Environment-Friendly Initiatives in Hotels: Naresh Nayak P., Manipal University, India & Abhishek Rao KP, Manipal University, India.

ID_D4116: Transformational Leadership and satisfaction of Egyptian Academics: The Influence of Gender: Dina Metwally, Helwan University, Egypt.

Technical Session – 6

Saturday, 11 October 2014

16.00 – 17.45

(Meeting Room 2)

Track: (Finance, Accounting & Banking)

Session Chair: Prof. Dr. Kaya, Abdulkadir

ID_D476: Is VIX Indeks a Fear Indeks for Investors? OECD Countries Stock Exchange Example with ARDL Approach: Abdulkadir Kaya, Erzurum Teknical University, Turkey, Bener Gungor, Erzurum Teknical University, Turkey & Mehmet Suphi Ozcomak, Erzurum Teknical University, Turkey.

ID_D489: Socio-Cultural Determinants and Enterprise Financial Sources among the Chagga and Sukuma Small and Medium Enterprises in Tanzania: Robert Galan Mashenene, College of Business Education, Tanzania, Joyce G. Lyimo Macha, Sokoine University of Agriculture, Tanzania & Leo Donge, Moshi University College of Co-operative and Business Studies, Tanzania.

ID_D462: The Impact of Corporate Governance on Performance of Quoted companies in Nigeria: Omolara Mulikat Ojulari, Kwara State University, Nigeria.

ID_D431: Levy Model for Commodity Pricing: Valentin Benedico, ECE Paris School of Engineering, France, C. Anacleto, ECE Paris School of Engineering, France, A. Bearzi, ECE Paris School of Engineering, France, L. Brice, ECE Paris School of Engineering, France & V. Delahaye, ECE Paris School of Engineering, France.

ID_D492: Is Capital Asset Pricing Model a Shibboleth? New Evidence from NSE Real Estate Common Stocks: Stephen O. Aro-Gordon, Baze University, Nigeria & John J. CHIZEA, Baze University, Nigeria.

ID_D4109: Behavioral Finance: The Missing Piece In Modern Finance: Ibrahim Alsedrah, Universiti Teknologi MARA, Malaysia & Noryati Ahmad, Universiti Teknologi MARA, Malaysia.

Sunday, 12 October 2014

Sunday, 12 October 2014	8.30 – 9.00	(Registration Desk)
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Registration

Sunday, 12 October 2014	9.00 – 10.00	(Al Yasat Hall)
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Special Invited Lecture - 4

Prof. Christian A. Johnson, Professor of Law

Hugh B. Brown Presidential Endowed Chair in Law

S.J. Quinney College of Law, University of Utah, United States of America.

Topic: – Global Derivative Regulations – Emerging Trends!

Special Invited Lecture - 5

Dr. Imen Tebourbi, Assistant Professor,

University of Dubai, Dubai, United Arab Emirates.

Topic: – The Impact of Capital Structure on the Profitability of UAE Firms

Sunday, 12 October 2014	10.00 – 10.30	
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“Tea/Coffee Break”

Technical Session- 7

Sunday, 12 October 2014

10.30 – 12.30

(Yasset Hall)

Track: (Global Business, Economics and Sustainability and Management & Marketing)

Session Chair: Dr. Chris I. Enyinda

ID_D4115: An Empirical Analysis of Attributes Influencing Bank Selection Choices by Customers in the UAE: The Dubai Context: Shirin KHaitbaeva, Canadian University in Dubai, UAE, Abdulaziz Ahmed Al-Subaiey, Canadian University in Dubai, UAE & Chris I. Enyinda, Canadian University in Dubai, UAE.

ID_D4107: Assessing the Effectiveness of Ingredient Advertising: Christina Giakoumaki, Athens University of Economics & Business, Greece, George Avlonitis, Athens University of Economics & Business, Greece & George Baltas, Athens University of Economics & Business, Greece.

ID_D418: Role of OCB in the Relationship of POS, Psychological Empowerment and Intentions to Quit: Evidence from Malaysian Hotel industry: Zulfqar Ahmad, University of the Punjab, Pakistan.

ID_D443: A Study on Telematics Technology in Motor Insurance: Creating Value in an Indian Perspective: Sandeep. S. Shenoy, Manipal University, India & Niranjana J Prabhu, Manipal University, India.

ID_D435: Development of Free Zones in United Arab Emirates: M. Hazem Shayah, Wuhan University of Technology, China & Yang Qifeng, Wuhan University of Technology, China .

ID_D467: The role of Islamic banks in the establishment of social responsibility within Islamic Countries: Madi Belkacem, Annaba University, Algeria & Khadidja Ladraa, Tiaret University, Algeria.

ID_D471: Enhancing Sustainable Competitive Advantage: The Mediating Effect of Resource Rareness between Strategic Management Elements and Innovation. Experience from Nigeria's Manufacturing Sector: Yahaya Sani, Jigawa State College Of Education Gumel, Nigeria & Zainab Inuwa Adamu, Jigawa State College Of Education Gumel, Nigeria.

Technical Session- 8

Sunday, 12 October 2014	10.30 – 12.30	(Meeting Room 2)
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Track: (Global Business, Economics and Sustainability, Finance, Accounting & Banking and Management & Marketing)

Session Chair: Dr. Edward E. Marandu

ID_D4110: Determinants of Tax Compliance: A Review of Factors and Conceptualizations: Edward E. Marandu, University of Botswana, Botswana, Christian Mbekomize, University of Botswana, Botswana & Alex Ifezue, University of Botswana, Botswana.

ID_D488: An Appraisal of Manpower Adequacy of MIS Units in Managing Information in Nigeria Universities: Mustapha Momoh, University of Maiduguri, Nigeria & Ahmad Alhaji Lawan, University of Maiduguri, Nigeria.

ID_D494: The perception of local enterprises about accounting regulation in Botswana: a case for the Botswana Institution of Chartered Accountants (BICA): Pritika Singh Baliyan, University of Botswana, Botswana & G. Tobedza, University of Botswana, Botswana.

ID_D4117: Eradication of Poverty and Women Empowerment – A Study of Kudumbashree Projects in Ernakulum District of Kerala, India: Ms. Taramol K.G., Manipal University, Dubai, UAE.

ID_D497: CSR Business for Green and Sustainable Economy: The Application of Fair-Trade on Small-Scale Agriculture Production in Emerging Countries: Nguyen Quoc Viet, VNU University of Economics and Business, Vietnam, Nguyen Minh Thao, Central Institute of Economic Management - MPI, Vietnam & Nguyen Manh Hung, VNU University of Economics and Business, Vietnam.

Sunday, 12 October 2014	12.30 – 13.30
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“Lunch Break & Networking”

Sunday, 12 October 2014	15.00 – 19.00	Free Dubai City Tour
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- ❖ Journal of Emerging Issues in Economics, Finance and Banking (ISSN: 2306-367X)
- ❖ Global Journal of Contemporary Research in Accounting, Auditing and Business Ethics (ISSN 2311-3162)
- ❖ Global Journal of Emerging Trends in e-business, Marketing and Consumer Psychology (ISSN 2311-3170)
- ❖ Global Review of Research in Tourism, Hospitality and Leisure Management (ISSN 2311-3189)
- ❖ International Journal of Recent Advances in Organizational Behaviour and Decision Sciences (ISSN 2311-3197)
- ❖ International Review of Research in Emerging Markets and the Global Economy (ISSN 2311-3200)

List of Participants

Paper Id.	Name	University/Instituion	Country
D408/D434	Dr. Andala Rama Putra Barusman	University of Bandar Lampung	Indonesia
D408	Dr. Fauzi Mihdar	University of Bandar Lampung	Indonesia
D411	Mr. Naresh Nayak	Manipal University	India
D412	Mr. Abhishek Rao	Manipal University	India
D413	Prof. Ashwini Purohit	Shantiniketan Business School	India
D418	Prof. Dr. Zulfqar Ahmad	University of the Punjab	Pakistan
D422	Dr. K.A.S.Dhammika	University of Kelaniya	Sri Lanka
D426	Prof. Soon-yang Kim	Yeungnam University	South Korea
D431	Mr. Valentin Benedico	ECE Paris School of Engineering	France
D432	Dr. Kwabena A. Kyei	University of Venda	South Africa
D434	Dr. Iskandar Ali Alam	University of Bandar Lampung	Indonesia
D435	Mr. M.HAZEM SHAYAH	Wuhan University of Technology	China
D439/D466	Dr. Ghassan Ossman	AMA International University	Baharin
D440	Prof. Deokho Cho	Daegu University	Republic of Korea
D443	Mr. Niranjana Prabhu	Manipal University	India
D457	Dr. Kalpakam Gopalakrishnan	KJ Somaiya Institute of Management Studies	India

		&Research	
D459	Mr. Muhammad Rafiq	Prince Mohammad Bin Fahad University	Saudi Arabia
D462	Mrs. Omolara Mulikat Ojulari	Kwara State University	Nigeria
D467	Prof. Belkacem Madi	Annaba University	Algeria
D471	Dr. Yahaya Sani	Jigawa state college of education	Nigeria
D473	Dr. Lavanya Rekha Bahadur	H.R. College of Commerce & Economics	India
D476	Prof. Dr. Kaya, Abdulkadir	Erzurum Teknikal University	Turkey
D477	Prof. Thanh Huong Nguyen	Hanoi University of Science and Technology	Vietnam
D478	Dr. Aaron Paul Pineda	American College of Dubai	UAE
D481	Mr. Abbas Alizadeh	University Kebangsaan Malaysia	Malaysia
D482	Prof. Adolphus J. Toby	Rivers State University of Science and Technology	Nigeria
D483	Prof. Hamisi K. Sama	College of Business Education	Tanzania
D488	Dr. Mustapha Momoh	University of Maiduguri	Nigeria
D488	Mr. Ahmad Alhaji Lawan	University of Maiduguri	Nigeria
D489	Dr. Robert Galan Mashenene	College of Business Education	Tanzania
D490	Dr. Maziku, Petro	College of Business Education	Tanzania
D491	Ms. Iman Khalid A. Qader	University Sains Malaysia	Malaysia
D492	Dr. Stephen O. Aro-Gordon	Baze University	Nigeria
D494	Mr. Gobona Tobedza	University of Botswana	Botswana
D496	Ms. Lina Al Kilani	Zayed University	UAE
D497	Dr. Quoc Viet Nguyen	Vietnam National University	Vietnam
D499/D4116	Dr. Dina Metwally	Helwan University	Egypt
D4101	Dr. Abdullah Al Ajmi	Arab Open University	Kuwait
D4102	Dr. John Whiteoak	University of the Sunshine Coast	Australia
D4103	Dr. Ki Kwan Yoon	Chungnam National University	Korea
D4107	Prof. George Baltas	AUEB Research Center	Greece
D4108	Dr. Smita Borah Das	Assam University	India
D4109	Mr. IBRAHIM ALSEDRAH	Universiti Teknologi MARA	Malaysia
D4110	Dr. Edward E. Marandu	University of Botswana	Botswana
D4113	Dr. Pelin Oge Guney	Hacteppe University	Turkey
D4114	Dr. P. Janaki Ramudu	Alliance University	India
D4114	Dr. N R Parasuraman	SDM Institute for Management Development	India
D4115	Dr. Chris Enyinda	Canadian University in Dubai	UAE
D4117	Ms. Taramol K.G.	Manipal University, Dubai.	UAE
D4118	Dr. Yasmin Akhtar	University of Tabuk	Saudi Arabia

Our Upcoming Conferences

Dear Delegates,

You are cordially invited to participate in our International Conferences happening globally!

Please visit our conference websites listed below for further information:

South East Asia

International Conference on Global Business, Economics, Finance and Social Sciences – Bangkok, Thailand.

Conference Dates: 20 – 22nd February 2015

Venue: Novotel Bangkok on Siam Square, Bangkok, Thailand.

Abstract Deadline (250 words): 31st October 2015

Full Paper Submission Deadline: 30th November 2014

Website: http://globalbizresearch.org/Thailand_Conference/

Second Asia Pacific Conference on Global Business, Economics, Finance and Social Sciences - Danang City – Vietnam.

Conference Dates: 10 – 12th July 2015

Venue: Duy Tan University, Danang - Vietnam.

Abstract Deadline (250 words): 5th March 2015

Full Paper Submission Deadline: 15th April 2015

Website: http://globalbizresearch.org/Vietnam_Conference/

Third Asia Pacific Conference on Global Business, Economics, Finance and Banking

Conference Dates: 17 – 19th July 2015

Venue: Singapore (Hotel details will be intimated, later)

Abstract Deadline (250 words): 31st January 2015

Full Paper Submission Deadline: 31st March 2015

Website: Will be updated soon.

Fourth Asia Pacific Conference on Global Business, Economics, Finance and Social Sciences

Conference Dates: 7 – 9th August 2015

Venue: Kuala Lumpur, Malaysia (Hotel details will be intimated, later)

Abstract Deadline (250 words): 20th February 2015

Full Paper Submission Deadline: 20th April 2015

Website: Will be updated soon.

Middle East & North Africa

Second Middle East Conference on Global Business, Economics, Finance and Banking

Conference Dates: 22 – 24th May 2015

Venue: Al Murooj Rotana Hotel, (Opp. To Dubai Mall), Dubai. UAE

Abstract Deadline (250 words): 10th January 2015

Full Paper Submission Deadline: 10th March 2015

Website: Will be updated soon.

Third Middle East Conference on Global Business, Economics, Finance and Banking

Conference Dates: 16 – 18th October 2015

Venue: Al Murooj Rotana Hotel, (Opp. To Dubai Mall), Dubai. UAE

Abstract Deadline (250 words): 10th August 2015

Full Paper Submission Deadline: 20th September 2015

Website: Will be updated soon.

Europe

First European Academic Research Conference on Global Business, Economics, Finance and Social Sciences – Milan, Italy

Conference Dates: June 30- July 1-2, 2015

Venue: Milan-Italy (Hotel details will be intimated, later)

Abstract Deadline (250 words): 15th January 2015

Full Paper Submission Deadline: 15th March 2015

Website: Will be updated soon.

Second European Academic Research Conference on Global Business, Economics, Finance and Banking

Conference Dates: 3 – 5th July 2015

Venue: Steigenbeger Bellerive au Lac Hotel, Zurich - Switzerland.

Abstract Deadline (250 words): 20th January 2015

Full Paper Submission Deadline: 20th March 2015

Website: Will be updated soon.

India

Third International Conference on Global Business, Economics, Finance and Social Sciences – Mumbai, India.

Conference Dates: 19 – 21st December 2014

Venue: Ramada Powai Hotel & Convention Centre, Mumbai - India.

Full Paper Submission Deadline: 5th October 2014

Website: http://globalbizresearch.org/Mumbai_Conference/

First International Symposium on Advanced Research Techniques in Business Studies and Social Sciences – Chennai, India.

Conference Dates: 3 – 5th April 2015

Venue: Hyatt Regency, Chennai - India.

Abstract Deadline (250 words): 5th January 2015

Full Paper Submission Deadline: 5th February 2015

Website: Will be updated soon.

Fourth International Conference on Global Business, Economics, Finance and Social Sciences

Conference Dates: 18 – 20th December 2015

Venue: Kolkata, India. (Hotel details will be intimated, later)

Abstract Deadline (250 words): 15th July 2015

Full Paper Submission Deadline: 15th September 2015

Website: Will be updated soon.

First Middle East Conference on Global Business, Economics, Finance and Banking
10-12 October 2014 (ISBN: 978-1-941505-16-8)

**Venue: Al Murooj Rotana Hotel, Dubai, United Arab Emirates.
(Opp. to Dubai Mall)**

How to Reach the Conference venue? (Al Murooj Rotana Hotel)!

- **Al Murooj Rotana Dubai is prominently situated off Sheikh Zayed Road opposite to Dubai Mall, the biggest mall of the World and Burj Khalifa, the tallest tower of the world.**
- **The property is adjacent to Dubai International Financial Centre and is prominently situated 3 minutes away from the Convention Centre.**
- **Dubai International Airport is just 10 minutes' drive.**
- **Jebel Ali, Dubai Media City and Dubai Internet City is less than 20 minutes away.**

Location map!

<http://www.rotana.com/rotanahotelandresorts/unitedarabemirates/dubai/almuroojrotana>

Al Murooj Rotana raises the bar for sophistication, luxury and indulgence in Dubai. With a glamorous look and tropical ambience, the luxury Dubai hotel, stands out as an oasis of chic, providing passers-by with just a hint of a provocative and seductive interior scene within.