



Global Business Research Journals & SDMIMD, Mysore, India.

Cordially invite you to the

GB14 Mumbai Conference

Third International Conference on Global Business, Economics, Finance and Social Sciences

ISBN: 978-1-941505-21-2

19-21st December 2014

Venue:

VITS Hotel,

Andheri (E), Mumbai - 400 059, India.

Conference Sponsored by

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Proudly Co-sponsored by

M/s Jupiter Global Business Research FZE, P.O.Box:128177, Dubai, UAE.

THEME: 'REVIVING ECONOMIC GROWTH!'

Program Handbook

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Third International Conference on Global Business, Economics, Finance and Social Science (GB14 Mumbai Conference)

19-21st December 2014

VITS Hotel, Andheri (E), Mumbai - 400 059, India.

Dear & Distinguished Delegates!

Hearty Welcome!

Warm welcome to Mumbai, the commercial capital of India!

We are immensely pleased to present this third edition of International Conference on Global Business, Economics, Finance and Social Sciences in Mumbai.

Mumbai is a vibrant metropolitan city and is also the financial capital of India. It is, indeed, a true cosmopolitan city with multiple shopping arcades, gourmet restaurants, nightclubs and interesting sightseeing attractions.

Mumbai! The Great City of India!

Mumbai is located in the Deccan region of India and it is the capital city of the state of Maharashtra. Mumbai's location is perfectly set in the western coast of India, by the bank of the Arabian Sea. Mumbai can be called as an island city as it is made from the cluster of seven islands and its name is derived from Mumba devi (the goddess of the koli fisher folk). Mumbai city consists of two different regions namely the city and the suburbs. It is the eighth most populous city in the world with an estimated population of 18.4 million people. It is also the wealthiest city in India and has the highest GDP of any city in South, West or Central Asia.

Mumbai! The Financial Hub of India!

Mumbai is also one of the world's top ten centers of commerce in terms of global financial flow, generating 6.16% of India's GDP and accounting for 25% of industrial output, 70% of maritime trade in India (Mumbai Port Trust & JNPT) and 70% of capital transactions to India's economy. The city houses important financial institutions such as the Reserve Bank of India, the Bombay Stock Exchange, the National Stock Exchange of India, the market regulator, Securities & Exchange Board of India (SEBI) and the corporate headquarters of numerous Indian companies, multinational corporations and banks. It is an ideal tourism destination as well.

Reviving Economic Growth!

Global economy, as we all know, has suffered a severe setback way back in 2008 after the collapse of Lehman Bros. However, thanks to the far reaching measures initiated by the emerging as well as developed economies that the global economy is showing signs of improvement, in the recent past. The unemployment figure in select economies is slowly dropping down and we get clear signs of improvements in manufacturing, industrial and services sectors. It is needless to emphasize that only sustained economic growth would lift people out of poverty and help global community to enjoy higher standards of living.

Growth! The Need of the Hour!

Against this backdrop, the Third International Conference on Global Business, Economics, Finance and Social Sciences being organized jointly by the Global Business Research Journals (GBRJ) and SDMIMD, Mysore, India, provides an ideal platform for academicians/researchers to share their insights and views to revive the global economy on the growth trajectory so that policy makers could focus on growth and developmental activities by creating a conducive atmosphere in order to attract investments to the right sectors. Once this is done, creation of wealth and employment generation would take place in a phased manner. We are doubly happy that this conference provides an opportunity to network with leading researchers and academicians from across the globe.

A warm welcome to you again! We are pretty sure that you would have a pleasant trip to India.

My special thanks to every one of you for your valuable presence and participation.

Best regards,

Dr. Elango Rengasamy,

Conference Director,

Third International Conference on Global Business, Economics, Finance and Social Science (19-21st December, 2014)

VITS Hotel, Andheri (E), Mumbai - 400 059, India.

Honorary Executive Editor, Global Business Research Journals.

www.globalbizresearch.org

Please read the instructions given below:

Registration

Upon arrival at the conference venue, please proceed to the Sapphire Hall of the hotel to complete the registration. There will be signage/written direction to help you to locate us. You may also enquire at the front desk of the hotel and ask them for directions to the conference room.

Please note that registration desk will be open from 8.30 am to 9.30 am on 19th December and 8.00 am to 8.30 am on 20th December 2014.

Please report either to Dr. Elango Rengasamy or Ms. Sudha Balaji for completing your registration. If you have already remitted the conference fee, you will receive a conference kit based on the payment option you have chosen.

The conference kit will contain the following items.

- Conference Pack
- Conference Proceedings

Conference proceedings

Conference proceedings will be available in a disc which is also a part of the conference kit. **ISBN: 978-1-941505-21-2**

All the papers which are listed in conference handbook will be available online on our website.

Presentation Rooms

On December 19, we will be using two presentation rooms - Sapphire Hall & Onyx II Hall
On December 20, we will be using one presentation room - Sapphire Hall

What should you bring along for your presentation?

Please bring the PPT of your research paper in a pen-drive. Please print at least 10-15 copies of your full paper and hand them to the chair and participants of the session at the beginning of your presentation.

Each author will have about 15 minutes for presentation and 5 minutes for questions and discussion. Kindly stick to the time limits, please.

Every room has an LCD projector and a laptop computer for you to make your presentation.

*****Please ensure that you save your presentation file both in 2010/2013 versions.**

Tea/Coffee and Lunch Break

Tea/coffee and snacks will be served twice (morning and evening) in Pre-functionary Area of the Sapphire and Onyx II Halls. The lunch will also be served in Pre-functionary Area of Sapphire Hall.

Best Paper Award

'Best Paper' is selected on the basis of a set of selected criteria. Reviewers' report is the key factor in selecting the best research papers.

Best Presenter Award

Best Presenter Awards will be presented only to students who make outstanding presentations in each track which will be based on the recommendations of the Chair/Observers of the respective Technical Sessions.

Conference Dinner

The conference dinner will be hosted on 20th December 2014 between 7.30 – 9.30 pm for those who have already registered.

Publication of your Paper

All the accepted papers will be published in the form of conference proceedings. It will also be published in our journals provided you have opted for it and make significant improvements on the papers in light of the Reviewers' reports/suggestions.

Whom to Contact?

For any queries/issues regarding the conference matters, please contact Ms. Sudha Balaji on +91 8220055161 (Indian Mobile Number) or Dr. Elango Rengasamy on +91

8220055163 (Indian Mobile Number active from 18th Dec morning 8.00 am onwards).
You may also send an email to sudha@alphabizresearch.com.

Upcoming Conferences

If you would like to join our future conferences, please keep visiting our websites www.globalbizresearch.org and www.alphabizresearch.com to find out more information. You will also receive regular updates from us.

List of Participating Countries

GB14, Third International Conference on Global Business, Economics, Finance and Social Sciences is extremely proud to welcome delegates from the following countries: China, India, Iran, Jordan, South Korea, Malaysia, Mauritius, New Zealand, Nigeria, Qatar, South Africa, Thailand, UAE and USA.

Conference Team

Conference Director: Dr. Elango Rengasamy, The British University in Dubai, UAE.

Conference Advisor: Dr. Koilakuntla Maddulety, National Institute of Industrial Engineering, Mumbai-India.

Mrs. Dhanapackiam Elango, Director, M/s Jupiter Global Business Research FZE, Dubai, UAE.

Ms. Sudha Balaji, Events & Publication Coordinator

Mr. Sanjeev Kumar, Volunteer

Mr. Sushoban Dutta, Volunteer

Mr. Pratik Shirsat, Volunteer

Mr. Pradip Sakinala, Volunteer

Chair – Technical Sessions

Dr. Anna Thompson, University of Otago, New Zealand.

Dr. Jim P. DeMello, Western Michigan University, USA.

Dr. Ullas Rao, SDMIMD, India.

Dr. Elango Rengasamy, The British University in Dubai, UAE.

Dr. Pieter v/d Westhuizen, University of Johannesburg, South Africa.

Dr. Ravi Parameswaran, Oakland University, USA.

Dr. Mohammed Warsame, Sharjah University, UAE.

Dr. Verena Tandrayen-Ragoobur, University of Mauritius, Mauritius.

Conference Advisory Board and Review Team

Dr. Ahmed Badawi, American University of Middle East, Kuwait

Dr. Anbalagan Krishnan, Curtin University, Malaysia

Dr. Anbalagan Rathinam, SRM University, India

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Dr. Iya Churakova, St. Petersburg University, Russia
Dr. Jayakumar. A, Periyar University, India
Dr. Johannes Peyyavali Sheefeni, University of Namibia
Dr. Joy M. Kiiru, University of Nairobi, Kenya
Dr. Londoloza L. Luvuno, University of South Africa, South Africa
Dr. Manlio Del Giudice, Second University of Naples, Italy
Dr. Miriam Jankalová, The University of Žilina, Slovakia
Dr. Mohammad Qasen Ahmad Al Qarioti, Kuwait University, Kuwait
Dr. Mohamed Tawfik Essawy, Helwan University, Egypt
Dr. Mohd. Zaini Abd Karim, Universiti Utara Malaysia, Malaysia
Dr. Mokhtaruddin Ahmed, Universiti Malaysia Kelantan, Malaysia
Dr. N.R. Parasuraman, Director, SDMIMD, Mysore, India
Dr. Ramokhojoane P. Motsoeneng, University of South Africa, South Africa
Dr. Renato Lopes da Costa, ISCTE Business School University, Portugal
Dr. Sanja Grubacic, Southern Connecticut University, USA
Dr. Saurav Roy Choudhury, Capital University, USA
Dr. Selvam M, Alagappa University, Karaikudi, India
Dr. Shahid Ibrahim, Bangor Business School, UK
Dr. Shu-Hsun Ho, Providence University, Taiwan
Dr. Shahryar Sorooshian, University Malaysia Pahang, Malaysia
Dr. Stephen Aro-Gordon, Baze University, Nigeria
Dr. Tapan Sarker, Griffith University, Australia
Dr. Terrill Frantz, Carnegie Mellon University, USA
Dr. Tiberio Daddi, Scuola Superiore Sant'Anna University, Italy
Dr. Vadhindran Rao, Metropolitan State University, USA
Dr. Venkataesh Seshamani, University of Zambia, Zambia
Dr. Victoria O. Ligan, University of Mindanao, Philippines
Dr. Uzi Sasson, Ben-Gurion University of the Negev, Israel
Dr. Vijayakumar Gudep, Muscat College, Oman
Dr. Yuen Yee Yen, Multimedia University, Malaysia

Conference Program Outline

Friday, 19th December, 2014

8.30 - 9.30	: Registration
9.30 - 10.30	: Inaugural Session/Keynote address (Sapphire Hall)
10.30 - 11.00	: Tea Break
11.00 - 12.45	: Technical sessions (1&2) – Paper Presentations
12.45 - 13.30	: Lunch Break & Networking
13.30 - 14.00	: Invited Lecture Session (Sapphire Hall) – All Delegates
14.00 - 15.45	: Technical Sessions (3&4) – Paper Presentations
15.45 - 16.00	: Tea Break
16.00 - 17.30	: Technical sessions (5&6) – Paper Presentations
Presentation Rooms	: Sapphire Hall & Onyx II Hall

Saturday, 20th December, 2014

8.00 - 8.30	: Registration
8.30 - 10.00	: Technical sessions (7) – Paper Presentations
10.00 -10.15	: Tea Break
10.15 -11.15	: Invited Lecture Sessions – (Sapphire Hall) All Delegates
11.15 -12.45	: Technical Sessions (8) – Paper Presentations
12.45 -14.00	: Lunch Break & Networking
14.00– 14.45	: Invited Lecture Session: (Sapphire Hall) – All Delegates
14.45 -15.15	: Tea Break
19.30 -21.30	: Conference Dinner at Kohinoor Continental, Andheri Kurla Road, Opposite JB Nagar, Andheri East, Mumbai. Ph: +91 22 67693666

Sunday, 21st December, 2014

Free Mumbai City Local Tour (0800 hrs to 1600 hrs)

The City tour will start from Vitz Hotel Mumbai at 0800 hours and the delegates will be dropped back at the hotel at 1600 hours. So, please plan your ticket booking, accordingly.

Friday 19th December, 2014

Friday, 19 December 2014

8.30 – 9.30

(Sapphire Hall)

Registration

Friday, 19 December 2014

9.30 – 10.30

(Sapphire Hall)

Inaugural Session/Keynote Address

Welcome Address: **Dr. Elango Rengasamy**, Conference Director,
Head of Finance Program, The British University in Dubai, United Arab Emirates.

Special Felicitation: **Prof. N.R.Parasuraman**, Director & Professor Finance,
SDM Institute for Management Development, India. (Academic Partner)

Keynote Address: **Mr. Prakash Agrawal**, Independent Banker, Finance Expert & CEO, Your
Virtual CFO, Mumbai-India.

Guest of Honour: **Mr. Vivek Bansal**, President & Country Head (Finance),
Yes Bank, Mumbai-India.

Vote of Thanks: **Mr. Ashwani Gupta**, Indian Institute of Technology, Kharagpur, India.

Friday, 19 December 2014

10.30 – 11.00 (Pre-functionary Area, Sapphire Hall)

“Tea Break”

Technical Session - 1

Friday, 19 December 2014

11.00 – 12.45 (Sapphire Hall)

Track: (Management & Marketing)

Session Chair: Dr. Anna Thompson, University of Otago, New Zealand.

ID_MF459: The Value of Networking in Indigenous Tourism Business Settings: Anna
Thompson, University of Otago, New Zealand & D. Ruwhiu, University of Otago,
New Zealand.

**ID_MF417: A Critical Analysis of the Treatment of Juvenile Offenders in the Mauritian
Criminal Justice System:** H.D. Komal Boodhun, University of Mauritius, Mauritius &
Pooshan Boojharut, Child Development and Family Welfare, Mauritius.

ID_M460: A Framework for Measuring Service Quality of E-Learning Services: R
Sugant, SDM Institute for Management Development, India.

ID_MF423: Business Group, Captive Market and Innovations: Sangin Park, Seoul
National University, Korea, Hong-Seok Bok, The Korea Fair Trade Mediation Agency,
Korea & Mi-Yon Paek, Seoul National University, Korea.

ID_M441: Influence of Learning Culture on Knowledge Worker’s Motivation to Transfer Learning: Testing Moderating and Mediating Effects of Learning Transfer Climate: Ritu Gupta, IBS Hyderabad, India & Pratyush Banerjee, ICFAI University Dehradun, India.

Technical Session - 2

Friday, 19 December 2014

11.00 – 12.45 (Onyx II Hall)

Track: (Finance, Accounting and Banking)

Session Chair: Dr. Jim P. DeMello, Western Michigan University, USA.

ID_MF455: Agency Costs or Accrual Quality: What do Investors Care More about When Valuing a Dual Class Firm? : Jim P. DeMello, Western Michigan University, USA, Onur Arugaslan, Western Michigan University & Jagjit Saini, Western Michigan University, USA..

ID_MF498: Impact of Loan Deposit Ratio (LDR) on Profitability: Panel Evidence from Commercial Banks in Malaysia: Dhanuskodi Rengasamy, Curtin University, Malaysia.

ID_M499: An Empirical Examination of the Efficiency of Commodity Markets in India: N. R. Parasuraman, SDM Institute of Management Development, India & Ullas Rao, SDM Institute of Management Development, India.

ID_M484: Convergence with IFRS: Evidence from Financial Statement: Dimple Singhal, Aggarwal College, India.

Friday, 19 December 2014

12.45 – 13.30 (Pre-functionary Area, Sapphire Hall)

“Lunch Break & Networking”

Friday, 19 December 2014

13.30 – 14.00 (Sapphire Hall) – All Delegates

Invited Lecture 1: Prof. N.R.Parasuraman, Professor & Director,
SDM Institute for Management Development, India.

Topic: “Strategic Issues in Leadership”

Technical Session – 3

Friday, 19 December 2014

14.00 – 15.45 (Sapphire Hall)

Track: (Global Business, Economics and Sustainability)

Session Chair: Dr. Ullas Rao, SDMIMD, Mysore, India.

ID_MF480: An Estimated DSGE Open-Economy Model of the Indian Economy with Financial Frictions: Vasco Gabriel, University of Surrey, United Kingdom, Paul Levine, University of Surrey, United Kingdom & Bo Yang, XJTLU, China.

ID_MF476: Medical Tourism: New Zealand Medical Tourists' Experiences in India: Touristic and Diasporic Connections: Brent Lovelock, University of Otago, New Zealand & Kirsten M. Lovelock, University of Otago, New Zealand.

ID_MF418: Managing Municipal Solid Waste for Energy Sustainability: Badiyya Hassan Mashi, Hassan Usman Katsina Polytechnic, Nigeria.

ID_MF473: The Role of Information Technology in Enabling Global Sustainability: Akhilesh Bajaj, The University of Tulsa, USA.

ID_M488: Indian Economy Amid Gloom: A Roadmap to Growth Trajectory: Vijay Kumar Jain, DIT University Dehradun, India & Vikas Tyagi, DIT University Dehradun, India.

Technical Session – 4

Friday, 19 December 2014

14.00 – 15.45 (Onyx II Hall)

Track: (Finance, Accounting and Banking)

Session Chair: Dr. Elango Rengasamy, The British University in Dubai, UAE.

ID_M467: An SVM Based Approach for Indian Benchmark Index Prediction: Ashwani Gupta, Indian Institute of Technology Kharagpur, India.

ID_M468: A New Approach to Asset Pricing: Nilanjana Chakraborty, Freelance Researcher, India.

ID_M479: Co-integration of Nifty and NASDAQ Composite-An Empirical Investigation: M. Sriram, SDM Institute of Management Development, India.

Friday, 19 December 2014

15.45 – 16.00 (Pre-functionary Area)

“Tea Break”

Technical Session – 5

Friday, 19 December 2014

16.00 – 17.30 (Sapphire Hall)

Track: (Management and Marketing)

Session Chair: Dr. Pieter v/d Westhuizen, University of Johannesburg, South Africa.

ID_MF481: Community Engagement in the University Curriculum, Theoretical Foundations are they working?: Pieter v/d Westhuizen, University of Johannesburg, South Africa.

ID_MF421: Role of Certain Predisposed Factors on Development of Stress in Women: Shibu Dharmarajan, Assumption University of Thailand, Thailand & C. Jayan, Calicut University, India.

ID_M472: Factors Determining Renewal of Membership in Micro Health Insurance: Savitha Basri, Manipal University, India.

ID_MF4109: Pervasive Strategies for Scattered Bottom of the Period Market in India: Naveen Kumar Bandari, Graduate School of Business & Leadership University of Kwzulu–Natal, South Africa & Prof. S. Migiro, Graduate School of Business & Leadership University of Kwzulu–Natal, South Africa.

Technical Session – 6

Friday, 19 December 2014

16.00 – 17.30 (Onyx II Hall)

Track: (Global Business, Economics and Sustainability)

Session Chair: Prof. Ravi Parameswaran, Oakland University, USA.

ID_MF453: Sustainable Development Considerations in Reviving Global Economic Growth: Ravi Parameswaran, Oakland University, USA, Rajul Gokarn, Clark Atlanta University, USA & Krishna Parameswaran, Environmental Affairs Department, Arizona, USA.

ID_MF432: Heritage Resources as vehicles for Africa's Rural Economic Development: Lesiba Joseph Teffo, University of South Africa, College of Graduate Studies, South Africa.

ID_M4102: Creating Synergy between Environment and Employment: A Case study of Plastic Recycling Industry in Dharavi, Mumbai: Nisha Pandey, VESIMR, India & Deepti Sharma, TerraNero Enterprises, India.

Saturday, 20 December 2014

Saturday, 20 December 2014

8.00 – 8.30

(Sapphire Hall) - Registration

Technical Session – 7

Saturday, 20 December 2014

8.30 – 10.00 (Sapphire Hall)

Track: (Finance, Accounting and Banking)

Session Chair: Dr. Mohammed Warsame, Sharjah University, UAE.

ID_MF490: Factors that influence Islamic banking usage and growth in UAE. An Empirical study on the UAE's Islamic banking sector: Mohammed Warsame, Sharjah University, UAE.

ID_MF454: Bancassurance Growth in Iran: A Case Study at Saman Bank: Iman Arastoo, Deputy Manager of Bancassurance in Saman Bank, Iran & Ahmadreza Zarrabieh, Deputy CEO in R&D in Saman Insurance Co, Iran.

ID_MF416: The Impact of the Auditor to Achieve Governance (from the perspective of investors in Amman Stock Exchange Market): Mohammad Khalid Al Attar, Al Zaytoonah University Of Jordan, Jordan.

ID_M429: Implementation of Sustainability as a Strategy in Tea Industry for Saving on Social Cost and Maintaining Economic Viability: Case Study of a Tea Garden in the District of Darjeeling, West Bengal: Sandip Kumar Santra, Kurseong College, India.

ID_M458: Parallelizing Supervised Machine Learning Algorithms for Classifying Stocks as Growth or Loss: Abhishek Bhardwaj, Indian Institute of Information Technology Jabalpur, India & Dr. Uma Bhardwaj, University of North Carolina, USA.

Saturday, 20 December 2014

10.00 – 10.15 (Pre-functionary Area, Sapphire Hall)

“Tea Break”

Saturday, 20 December 2014

10.15 – 10.45 (Sapphire Hall)

Invited Lecture 2: Prof. Akhilesh Bajaj, The University of Tulsa, USA.

Topic: “IT as an Economic Growth Enabler”

Saturday, 20 December 2014

10.45 – 11.15 (Sapphire Hall)

Invited Lecture 3: Prof. Brent Lovelock, University of Otago, New Zealand.

Topic: “Tourism as economic reviver? Prospects, challenges, and lessons from New Zealand”

Technical Session – 8

Saturday, 20 December 2014

11.15 am – 12.45 pm (Sapphire Hall)

Track: (Management & Marketing)

Session Chair: Mrs. Verena Tandrayen-Ragoobur, University of Mauritius, Mauritius.

ID_MF412: Foreign Labour in the Manufacturing Sector: Evidence from Mauritius: Verena Tandrayen-Ragoobur, University of Mauritius, Mauritius.

ID_MF493: The Effect of New Technological Changes in Improving the Environment of Human Resource Management: Ziad Al-Zubi, Al-Zaytoonah University of Jordan, Jordan.

ID_M4101: Hotels and Cooperatives as Value Creator in Destination Marketing - A Study of Jharkhand: Unnati Gupta, Central University of Jharkhand, India & Taposh Ghoshal Central University of Jharkhand, India.

ID_MF482: Applying Attention Analysis to Study the Effect of Website Localization on the Impulse Buying Behavior of Arab Shoppers: Noora Al-Maslamani, Carnegie Mellon University, Qatar & Divakaran Liginlal, Carnegie Mellon University, Qatar.

ID_M434: The Organization of the Informal Sector for Sustainable Development: Kaniz Fatema Rupani, St. Xavier’s College, India.

12.45 pm – 14.00 pm

“Lunch Break & Networking”

14.00 pm – 14.45 pm

Invited Lecture 4: Dr. Elango Rengasamy,

The British University in Dubai.

Executive Editor, Global Business Research Journals

Topic: “Editor’s expectations and review process. Citations, Indexing and Impact factor” – A few thoughts!

14.45 pm – 15.00 pm

Tea Break

Networking & Conference Dinner

19.30 -21.30

Conference & Networking Dinner at Kohinoor Continental, Andheri Kurla Road,
Opposite JB Nagar, Andheri East, Mumbai. Ph: +91 22 67693666.

Sunday, 21 December 2014

“Free Mumbai City Local Tour (0800 hrs to 1600 hrs)”

The City tour will start from Vitz Hotel Mumbai at 0800 hours and the delegates will be dropped back at the hotel at 01600 hours. So, please plan your ticket booking, accordingly.

★ **Global Business Research Journals** ★

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- ❖ Journal of Emerging Issues in Economics, Finance and Banking (ISSN: 2306-367X)
- ❖ Global Journal of Contemporary Research in Accounting, Auditing and Business Ethics (ISSN 2311-3162)
- ❖ Global Journal of Emerging Trends in e-business, Marketing and Consumer Psychology (ISSN 2311-3170)
- ❖ Global Review of Research in Tourism, Hospitality and Leisure Management (ISSN 2311-3189)
- ❖ International Journal of Recent Advances in Organizational Behaviour and Decision Sciences (ISSN 2311-3197)
- ❖ International Review of Research in Emerging Markets and the Global Economy (ISSN 2311-3200)

GB14 Mumbai Conference

List of Participants

Paper Id.	Name	University/Instituion	Country
MF412	Dr. Verena Tandrayen-Ragoobur	University of Mauritius	Mauritius
MF416	Dr. Mohammad Khalid Al Attar	Al Zaytoonah University Of Jordan	Jordan
MF417	Ms. H.D. Komal Boodhun	University of Mauritius	Mauritius
MF418	Dr. Badiyya Hassan Mashi	Hassan Usman Katsina Polytechnic	Nigeria
MF421	Dr. Shibu Dharmarajan	Assumption University of Thailand	Thailand
MF423	Ms. Mi-Yon Paek	Seoul National University	Korea
MF423	Prof. Sangin Park	Seoul National University	Korea
MF423	Mr. Lim hongrae	Seoul National University	Korea
M429	Prof. Sandip Kumar Santra	Kurseong College	India
MF432	Prof. Lesiba Joseph Teffo	University of South Africa	South Africa
M434	Ms. Kaniz Fatema Rupani	St. Xavier's College	India
M441	Dr. Ritu Gupta	IBS Hyderabad	India
MF446	Prof. Brent Lovelock	University of Otago	New Zealand
MF453	Dr. Ravi Parameswaran	Oakland University	USA
MF454	Dr. Iman Arastoo	Deputy Manager of Bancassurance in Saman Bank	Iran
MF455	Dr. Jim P. DeMello	Western Michigan University	USA
M458	Mr. Abhishek Bhardwaj	Indian Institute of Information Technology, Jabalpur	India
MF459	Dr. Anna Thompson	University of Otago	New Zealand
M460	Prof. R Sugant	SDM Institute for Management Development	India
M467	Mr. Ashwani Gupta	Indian Institute of Technology, Kharagpur	India
M468	Dr. Nilanjana Chakraborty	Freelance Researcher	India
M472	Dr. Savitha Basri	Manipal University	India
MF473	Dr. Akhilesh Bajaj	The University of Tulsa	USA
MF476	Prof. Brent Lovelock	University of Otago	New Zealand
M479	Dr. M.Sriram	SDM Institute for Management Development	India
MF480	Dr. Bo Yang	Xi'an Jiaotong - Liverpool University (XJTLU)	China
MF481	Dr. Pieter v/d Westhuizen	University of Johannesburg	South Africa
MF482	Dr. Divakaran Liginlal	Carnegie Mellon University	Qatar

M484	Dr. Dimple Singhal	Aggarwal College	India
M488	Dr. Vijay Kumar Jain	DIT University, Dehradun	India
MF490	Dr. Mohammed Warsame	Sharjah University	UAE
MF493	Dr. Ziad Al-Zubi	Al-Zaytoonah University of Jordan	Jordan
MF498	Dr. Dhanuskodi Rengasamy	Curtin University	Malaysia
M499	Dr. N. R. Parasuraman	SDM Institute of Management Development	India
M499	Dr. Ullas Rao	SDM Institute for Management Development	India
M4101	Ms. Unnati Gupta	Central University of Jharkhand	India
M4102	Dr. Nisha Pandey,	VESIMR	India
M4102	Dr. Deepti Sharma	TerraNero Enterprises	India
MF4109	Dr. Naveen Kumar Bandari	University of Kwzulu–Natal	South Africa

Our Upcoming Conferences

Dear Delegates,

You are cordially invited to participate in our International Conferences happening globally!

Please visit our conference websites listed below for further information:

South East Asia

International Conference on Global Business, Economics, Finance and Social Sciences – Bangkok, Thailand.

Conference Dates: 20 – 22nd February 2015

Venue: Novotel Bangkok on Siam Square, Bangkok, Thailand.

Full Paper Submission Deadline: 10th January 2015

Website: http://globalbizresearch.org/Thailand_Conference/

Second Asia Pacific Conference on Global Business, Economics, Finance and Social Science - Danang City – Vietnam.

Conference Dates: 10 – 12th July 2015

Venue: Duy Tan University, Danang - Vietnam.

Abstract Deadline (250 words): 5th March 2015

Full Paper Submission Deadline: 15th April 2015

Website: http://globalbizresearch.org/Vietnam_Conference/

Third Asia Pacific Conference on Global Business, Economics, Finance and Banking

Conference Dates: 17 – 19th July 2015

Venue: Village Hotel Albert Court, Singapore.

Abstract Deadline (250 words): 31st March 2015

Full Paper Submission Deadline: 15th May 2015

Website: http://globalbizresearch.org/Singapore_Conference2015/

Fourth Asia Pacific Conference on Global Business, Economics, Finance and Social Sciences

Conference Dates: 7 – 9th August 2015

Venue: Kuala Lumpur, Malaysia (Hotel details will be intimated, later)

Abstract Deadline (250 words): 20th February 2015

Full Paper Submission Deadline: 20th April 2015

Website: Will be updated soon.

Middle East & North Africa

Second Middle East Conference on Global Business, Economics, Finance and Banking

Conference Dates: 22 – 24th May 2015

Venue: Al Murooj Rotana Hotel, (Opp. To Dubai Mall), Dubai. UAE

Abstract Deadline (250 words): 15th February 2015

Full Paper Submission Deadline: 31st March 2015

Website: http://globalbizresearch.org/Dubai_Conference2015_May/

Third Middle East Conference on Global Business, Economics, Finance and Banking

Conference Dates: 16 – 18th October 2015

Venue: Al Murooj Rotana Hotel, (Opp. To Dubai Mall), Dubai. UAE

Abstract Deadline (250 words): 30th June 2015

Full Paper Submission Deadline: 15th August 2015

Website: Will be updated soon.

Europe

First European Academic Research Conference on Global Business, Economics, Finance and Social Sciences–Milan, Italy

Conference Dates: June 30- July 1-2, 2015

Venue: Milan-Italy (Milan Marriott Hotel)

Abstract Deadline (250 words): 31st March 2015

Full Paper Submission Deadline: 10th May 2015

Website: http://globalbizresearch.org/Italy_Conference/

Second European Academic Research Conference on Global Business, Economics, Finance and Banking

Conference Dates: 3 – 5th July 2015

Venue: Steigenbeger Bellerive au Lac Hotel, Zurich - Switzerland.

Abstract Deadline (250 words): 31st March 2015

Full Paper Submission Deadline: 10th May 2015

Website: http://globalbizresearch.org/Swiss_Conference/

India

First International Symposium on Advanced Research Techniques in Business Studies and Social Sciences – Chennai, India.

Conference Dates: 3 – 5th April 2015

Venue: Hyatt Regency, Chennai - India.

Abstract Deadline (250 words): 10th January 2015

Full Paper Submission Deadline: 28th February 2015

Website: http://www.globalbizresearch.org/Chennai_Symposium/

Fourth International Conference on Global Business, Economics, Finance and Social Sciences

Conference Dates: 18 – 20th December 2015

Venue: Kolkata, India. (Hotel details will be intimated, later)

Abstract Deadline (250 words): 15th July 2015

Full Paper Submission Deadline: 15th October 2015

Website: Will be updated soon.

Third International Conference on Global Business, Economics, Finance and Social Sciences
19-21 December 2014 (ISBN: 978-1-941505-21-2)

**Venue: VITS Hotel,
Andheri Kurla Road, International Airport Zone,
Andheri (E), Mumbai - 400 059, (Bombay) India.
Hotel Phone: 91-2261517555 / 60017555**

How to Reach the Conference venue? (VITS Hotel)!

- **Few Kilometers to Trade Fair Bombay Exhibition Centre, NSE Complex, Goregaon (East) Trade Star Building M.Vasanji Road M.I.D.C, J.B.Nagar**

Location map!

<http://vitshotels.com/Maharashtra/Mumbai-Andheri/luxury-hotel/google-VITS-map.htm>

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Thank you!